



*Earnings Release for the Quarter & Nine Months ended 31<sup>st</sup>  
December 2015*

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*Revenues up ~4%*

*DTH Revenue up ~14%*

*EBITDA up ~3%*

*PAT up ~1%*

*Second interim dividend of 40% declared*

***Highlights:***

- ❖ *Advertisement Revenue for the quarter ended 31<sup>st</sup> Dec' 15 up ~2% at Rs.298.35 crores*
- ❖ *DTH Revenue for the quarter ended 31<sup>st</sup> Dec' 15 up ~14% at Rs.150.88 crores*
- ❖ *Revenues for the quarter ended 31<sup>st</sup> Dec'15 up ~4 % at Rs. 574.12 crores;*
- ❖ *Total Income for the quarter ended 31<sup>st</sup> Dec'15 up ~4% at Rs. 598.72 crores;*
- ❖ *E B I T D A for the quarter ended 31<sup>st</sup> Dec'15 up ~3% at Rs.440.44 crores;*
- ❖ *PAT for the quarter ended 31<sup>st</sup> Dec'15 up ~1% at Rs.215.59 crores;*

**Chennai, India February 12, 2016:** Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing FM radio stations across India reported its results for the quarter and nine months ended 31<sup>st</sup> December' 2015.



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Sun TV Network Limited posted a growth of ~3.92 % in the revenues to Rs.574.12 crores, for the quarter ended 31<sup>st</sup> December, 2015 in comparison to Rs.552.44 crores during the corresponding quarter ended 31<sup>st</sup> December 2014.

The Total Income for the quarter ended 31<sup>st</sup> December 2015 also registered an increase of 4.12 % at Rs.598.72 crores in comparison to Rs.575.03 crores during the corresponding quarter ended 31<sup>st</sup> December 2014.

The EBITDA for the quarter ended 31<sup>st</sup> December 2015 registered an increase of 2.95% at Rs.440.44 crores in comparison to Rs.427.80 crores for the corresponding quarter ended 31<sup>st</sup> December 2014.

The Net Profit (PAT) also registered an increase of 0.68% at Rs.215.59 crores for the quarter ended 31<sup>st</sup> December, 2015 as compared to Rs.214.13 crores in the corresponding quarter ended 31<sup>st</sup> December 2014.

**INTERIM DIVIDEND:** The Board of Directors has declared a second Interim Dividend of Rs.2.00 per share (40 %) on a face value of Rs.5.00 per share. With this, the total dividend declared by the Board so far for the financial year 2015 – 16 is Rs.8.00 per share (160 %) on a face value of Rs.5.00 per share as against the total dividend of Rs.11.25 per share (225%) on a face value of Rs.5.00 per share declared during the previous year ended 31<sup>st</sup> March 2015.

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