



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai- 600 028, Tamil Nadu, India.
Tel : +91 -44-4467 6767, Fax : +91 -44-4067 6161 Email: tvinfo@sunnetwork.in
Website: www.suntv.in CIN.: L22110TN1985PLC012491

18th July 2025

BSE Limited
Floor No. 25, P J Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051

Scrip Code: 532733, Scrip Id: SUNTV

Symbol: SUNTV, Series: EQ

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosures Requirements), Regulations, 2015/ Outcome of the Board Meeting in accordance with the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Acquisition of 100 % Equity of Northern Superchargers Limited

This is in furtherance to disclosure made by the Company on 6th February 2025 on winning the bid for 100% of the equity of Northern Superchargers Limited one of the eight franchisees of The Hundred, a cricket league in United Kingdom.

The Board of Directors of the Company at their meeting held on 18th July 2025 have approved the Acquisition of 100 % Equity of Northern Superchargers Limited a Company registered in London, United Kingdom amounting to GBP 100.5 million.

On Completion of the acquisition of Northern Superchargers Limited, it will become the wholly owned subsidiary of Sun TV Network Limited.

The details as required under SEBI Listing Regulations read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 with regard to acquisition is attached as Annexure-1.

The Board Meeting commenced from 2.30 P.M and concluded at 3.40 P.M.

This is for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary & Compliance Officer



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai- 600 028, Tamil Nadu, India.
Tel : +91 -44-4467 6767, Fax : +91 -44-4067 6161 Email: tvinfo@sunnetwork.in
Website: www.suntv.in CIN.: L22110TN1985PLC012491

Annexure-1

S. No.	Particulars	Details
a)	Name of the target entity, details in brief such as size, turnover etc.	Northern Superchargers Limited Turn Over: Great Britain Pounds (GBP) 18,91,190
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	No, Not a Related Party
c)	Industry to which the entity being acquired belongs	Other Sports (Cricket)
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Sun TV Network Limited owns two Cricket Franchises - Sun Risers Hyderabad under Indian Premier League operated by The Board of Cricket Control in India and SunRisers Eastern Cape under SA20 League operated by the Cricket South Africa. We are enhancing our global footprint into sports and are investing into a Club that is part of "The Hundred", a cricket league for limited overs cricket promoted by The England and Wales Cricket Board, the equivalent of BCCI in UK. The Foreign Entity that we are acquiring, viz, Northern Superchargers Limited is already profitable and we believe that with growing global interest, "The Hundred" is poised for greater financial success
e)	Brief details of any governmental or regulatory approvals required for the acquisition	Investment through Automatic route of Reserve Bank of India
f)	Indicative time period for completion of the acquisition	on or before 31 st December 2025
g)	Nature of consideration – whether cash consideration or share swap and details of the same;	Cash Consideration by payment through Authorized Dealer – banking channels
h)	Cost of acquisition or the price at which the shares are acquired;	GBP 100.5 million for 100 % Equity Shares in Northern Superchargers Limited



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai- 600 028, Tamil Nadu, India.
Tel : +91 -44-4467 6767, Fax : +91 -44-4067 6161 Email: tvinfo@sunnetwork.in
Website: www.suntv.in CIN.: L22110TN1985PLC012491

i)	Percentage of shareholding / control acquired and/ or number of shares acquired;	100 %, will become a Wholly Owned subsidiary.												
j)	<p>Brief background about the entity acquired in terms of:</p> <ul style="list-style-type: none"> line of business acquired: products: date of incorporation: history of last 3 years' turnover: country in which the acquired entity has presence: any other significant information (in brief): 	<p>Other Sports - Cricket Nil</p> <p>10.05.2019</p> <table border="1"> <thead> <tr> <th colspan="3">Amount in Great Britain Pounds (GBP)</th></tr> <tr> <th>FY 24</th><th>FY 23</th><th>FY 22</th></tr> </thead> <tbody> <tr> <td>GBP</td><td>GBP</td><td>GBP</td></tr> <tr> <td>18,91,190</td><td>19,94,245</td><td>14,98,883</td></tr> </tbody> </table> <p>London, United Kingdom</p> <p>All the figures are mentioned in Great Britain Pound (GBP) including cost of acquisition, as the target company is foreign entity. Therefore, the foreign exchange rate as on the date of remittance will be considered.</p>	Amount in Great Britain Pounds (GBP)			FY 24	FY 23	FY 22	GBP	GBP	GBP	18,91,190	19,94,245	14,98,883
Amount in Great Britain Pounds (GBP)														
FY 24	FY 23	FY 22												
GBP	GBP	GBP												
18,91,190	19,94,245	14,98,883												

For Sun TV Network Limited

R. Ravi

Company Secretary & Compliance Officer