

## **INDEPENDENT AUDITOR'S REPORT**

### **TO THE MEMBERS OF SOUTH ASIA FM LIMITED**

#### **Report on the Audit of the Standalone Financial Statements**

##### **Opinion**

We have audited the accompanying standalone financial statements of **SOUTH ASIA FM LIMITED** (the "Company"), which comprise the Balance Sheet as at March 31, 2024, the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Changes in Equity and the Statement of Cash Flows for the year ended on that date and a summary of significant accounting policies and other explanatory information (hereinafter referred to as the "standalone financial statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Companies Act, 2013 (the "Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2024 and its profit, total comprehensive income, changes in equity and its cash flows for the year ended on that date.

##### **Basis for Opinion**

We conducted our audit of the standalone financial statements in accordance with the Standards on Auditing ("SA"s) specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India ("ICAI") together with the ethical requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

##### **Key Audit Matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the standalone financial statements of the current period. We have determined that there are no key audit matters to communicate in my report.

##### **Information Other than the Financial Statements and Auditor's Report Thereon**

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the consolidated financial statements, standalone financial statements and our auditor's report thereon.

Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the standalone financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the standalone financial statements or our knowledge obtained during the course of our audit otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### **Management's Responsibilities for the Standalone Financial Statements**

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance, including other comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the standalone financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is also responsible for overseeing the Company's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Standalone Financial Statements**

Our objectives are to obtain reasonable assurance about whether the standalone financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these standalone financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the

Company has adequate internal financial controls system in place and the operating effectiveness of such controls.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the standalone financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the standalone financial statements, including the disclosures, and whether the standalone financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the standalone financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the standalone financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the standalone financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the standalone financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

## **Report on Other Legal and Regulatory Requirements**

1. As required by Section 143(3) of the Act, based on our audit we report that:
  - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
  - c) The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Statement of Cash Flows dealt with by this Report are in agreement with the books of account.
  - d) In our opinion, the aforesaid standalone financial statements comply with the Ind AS specified under Section 133 of the Act.

- e) On the basis of the written representations received from the directors as on March 31, 2024 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2024 from being appointed as a director in terms of Section 164(2) of the Act.
- f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure A". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
- g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

- h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended, in our opinion and to the best of our information and according to the explanations given to us:
  - i. The Company has disclosed the impact of pending litigations on its financial position in its standalone financial statements.
  - ii. The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, on long-term contracts including derivative contracts.
  - iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
  - iv.
    - (a) The Management has represented that, to the best of its knowledge and belief, no funds (which are material either individually or in the aggregate) have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company to or in any other person or entity, including foreign entity ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, whether, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries;
    - (b) The Management has represented, that, to the best of its knowledge and belief, no funds (which are material either individually or in the aggregate) have been received by the Company from any person or entity, including foreign entity ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the Company shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries;
    - (c) Based on the audit procedures that have been considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11(e), as provided under (a) and (b) above, contain any material misstatement.

- v) The reporting under Rule 11(g) of the Companies (Audit and Auditors) Rules, 2014 is applicable from 1 April 2023.

Based on our examination which included test checks, the company has used an accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the software. Further, during the course of our audit we did not come across any instance of audit trail feature being tampered with.

2. As required by the Companies (Auditor's Report) Order, 2020 (the "Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "Annexure B" a statement on the matters specified in paragraphs 3 and 4 of the Order.

**For M N & Associates**  
Chartered Accountants  
(Firm Regn. No.018167S)

**Place:** Chennai  
**Date:** 21-05-2024

**S M Manish Bhurat**  
PARTNER  
Membership # 228297  
UDIN: 24228297BKEFAL3195

## **ANNEXURE “A” TO THE INDEPENDENT AUDITOR’S REPORT**

**(Referred to in paragraph 1(f) under ‘Report on Other Legal and Regulatory Requirements’ section of our report to the Members of South Asia FM Limited of even date)**

**Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of sub-section 3 of Section 143 of the Companies Act, 2013 (the “Act”)**

We have audited the internal financial controls over financial reporting of **SOUTH ASIA FM LIMITED** (the “Company”) as of March 31, 2024 in conjunction with our audit of the standalone IND AS financial statements of the Company for the year ended on that date.

### **Management’s Responsibility for Internal Financial Controls**

The Management of the Company is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (the “ICAI”). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company’s policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

### **Auditor’s Responsibility**

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the “Guidance Note”) issued by the ICAI and the Standards on Auditing prescribed under Section 143(10) of the Act, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor’s judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company’s internal financial controls system over financial reporting.

## **Meaning of Internal Financial Controls over Financial Reporting**

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

## **Inherent Limitations of Internal Financial Controls over Financial Reporting**

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

## **Opinion**

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2024, based on the criteria for internal financial control over financial reporting established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the ICAI.

**For M N & Associates**  
Chartered Accountants  
(Firm Regn. No.018167S)

**Place:** Chennai  
**Date:** 21-05-2024

**S M Manish Bhurat**  
PARTNER  
Membership # 228297  
UDIN: 24228297BKEFAL3195

## ANNEXURE 'B' TO THE INDEPENDENT AUDITOR'S REPORT

**(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' section of our report to the Members of South Asia FM Limited of even date)**

In terms of information and explanations sought by us and given by the Company and the books of account and records examined by us in the normal course of audit and to the best of our knowledge and belief, we state that:

- i. In respect of the Company's Property, Plant and Equipment and Intangible Assets:
  - (a) (A) The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment and relevant details of right-of-use assets.  
(B) The Company has maintained proper records showing full particulars of intangible assets.
  - (b) The Company has a program of physical verification of Property, Plant and Equipment and right-of-use assets so to cover all the assets once every three years which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. Pursuant to the program, certain Property, Plant and Equipment were due for verification during the year and were physically verified by the Management during the year. According to the information and explanations given to us, no material discrepancies were noticed on such verification.
  - (c) Based on our examination, there are no immovable properties held in the name of the Company as at the Balance Sheet date and hence reporting under clause 3(i)(c) of the Order is not applicable.
  - (d) The Company has not revalued any of its Property, Plant and Equipment (including right-of-use assets) and intangible assets during the year.
  - (e) No proceedings have been initiated during the year or are pending against the Company as at March 31, 2024 for holding any benami property under the Benami Transactions (Prohibition) Act, 1988 (as amended in 2016) and rules made thereunder.
- ii.
  - (a) The Company does not have any inventory and hence reporting under clause 3(ii)(a) of the Order is not applicable.
  - (b) The Company has not been sanctioned working capital limits in excess of ₹ 5 crore, in aggregate, at any points of time during the year, from banks or financial institutions on the basis of security of current assets and hence reporting under clause 3(ii)(b) of the Order is not applicable.
- iii. The Company has made investments in, companies, firms, Limited Liability Partnerships, and granted unsecured loans to other parties, during the year, in respect of which:
  - (a) Details of investments, guarantee or security, loans or advances in the nature of loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or any other parties are as follows:

<b>Loans, Guarantees or Security</b>	<b>Aggregate Amount during the year</b>	<b>Balance Outstanding at the B/s date</b>
To subsidiaries, joint ventures and associates	NIL	Rs. 3,215.00 Lakhs
Other than subsidiaries, joint ventures and associates	NIL	Rs. 5,000.00 Lakhs

- (b) In our opinion, the investments made and the terms and conditions of the grant of loans, during the year are, prima facie, not prejudicial to the Company's interest.
- (c) In respect of loans granted by the Company, the schedule of repayment of principal and payment of interest has been stipulated and the repayments of principal amounts and receipts of interest have generally been regular as per stipulation.
- (d) In respect of loans granted by the Company, the following amounts remain overdue for a period of more than 90 days as at the balance sheet date.

<b>Particulars of Loan</b>	<b>Amount remaining outstanding for more than 90 days.</b>	<b>Steps taken by the management for the recovery of principal and interest.</b>
Loan to Associates	Rs. 356.80 Lakhs	Represents the outstanding dues of interest amount for the FY 2021-22 and FY 2022-23. The management is taking efforts to recover the same.

- (e) No loan granted by the Company which has fallen due during the year, has been renewed or extended or fresh loans granted to settle the overdues of existing loans given to the same parties.
- (f) The Company has not granted any loans or advances in the nature of loans either repayable on demand or without specifying any terms or period of repayment during the year. Hence, reporting under clause 3(iii)(f) is not applicable.
- iv. The Company has complied with the provisions of Sections 185 and 186 of the Companies Act, 2013 in respect of loans granted, investments made and guarantees and securities provided, as applicable.
- v. The Company has neither accepted any deposits from the public nor accepted any amounts which are deemed to be deposits within the meaning of Sections 73 to 76 of the Companies Act and the rules made thereunder, to the extent applicable. Accordingly, the requirement to report on clause 3(v) of the Order is not applicable to the Company.

- vi. The maintenance of cost records has not been specified by the Central Government under sub-section (1) of section 148 of the Companies Act, 2013 for the business activities carried out by the Company. Hence, reporting under clause 3(vi) of the Order is not applicable to the Company.
- vii. In respect of statutory dues:
  - (a) The Company is regular in depositing undisputed statutory dues including Provident Fund, Employees State Insurance, Income-Tax, Goods and Service Tax, Duty of Customs, Cess and any other statutory dues with the appropriate authorities. According to the information and explanations given to us and based on audit procedures performed by us, no undisputed amounts payable in respect of these statutory dues were outstanding, at the year end, for a period of more than six months from the date they became payable.
  - (b) There have been no instances where statutory dues referred to in sub-clause (a) above have not been deposited on account of any dispute.
- viii. There were no transactions relating to previously unrecorded income that have been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961.
- ix.
  - a. The Company has not taken any loans or other borrowings from any lender. Hence reporting under clause 3(ix)(a) of the Order is not applicable.
  - b. The Company has not been declared wilful defaulter by any bank or financial institution or government or any government authority.
  - c. The Company has not taken any term loan during the year and there are no outstanding term loans at the beginning of the year and hence, reporting under clause 3(ix)(c) of the Order is not applicable.
  - d. On an overall examination of the financial statements of the Company, funds raised on short-term basis have, prima facie, not been used during the year for long-term purposes by the Company.
  - e. On an overall examination of the financial statements of the Company, the Company has not taken any funds from any entity or person on account of or to meet the obligations of its subsidiaries.
  - f. The Company has not raised any loans during the year and hence reporting on clause 3(ix)(f) of the Order is not applicable.
- x.
  - a. The Company has not raised money by way of initial public offer or further public offer (including debt instruments) during the year and hence reporting under clause 3(x)(a) of the Order is not applicable.
  - b. During the year, the Company has not made any preferential allotment or private placement of shares or convertible debentures (fully or partly or optionally) and hence reporting under clause 3(x)(b) of the Order is not applicable.
- xi.
  - a. No fraud by the Company and no material fraud on the Company has been noticed or reported during the year.
  - b. No report under sub-section (12) of section 143 of the Companies Act has been filed in Form ADT-4 as prescribed under rule 13 of Companies (Audit and

Auditors) Rules, 2014 with the Central Government, during the year and upto the date of this report.

- c. There is no mandatory requirement to establish vigil mechanism as per the Companies Act, 2013 and as represented to us by the Management, there are no whistle blower complaints received by the Company during the year.
- xii. The Company is not a Nidhi Company and hence reporting under clause 3 (xii)(a), 3 (xii)(b) and 3 (xii)(c) of the Order is not applicable.
- xiii. In our opinion, the Company is in compliance with Section 177 and 188 of the Companies Act, 2013 with respect to applicable transactions with the related parties and the details of related party transactions have been disclosed in the standalone financial statements as required by the applicable accounting standards.
- xiv. (a) In our opinion the Company has an adequate internal audit system commensurate with the size and the nature of its business.  
(b) We have considered the internal audit reports for the year under audit, issued to the Company during the year and till date, in determining the nature, timing and extent of our audit procedures.
- xv. In our opinion during the year the Company has not entered into any non-cash transactions with its Directors or persons connected with its directors and hence provisions of section 192 of the Companies Act, 2013, Hence, reporting under clause 3(xv) of the Order is not applicable.
- xvi. (a) According to the information and explanations given to us, the provisions of section 45 IA of the Reserve Bank of India Act, 1934 are not applicable to the Company.  
(b) The Company is not engaged in any Non-Banking Financial or Housing Finance activities. Accordingly, the requirement to report on clause (xvi)(b) of the Order is not applicable to the Company.  
(c) The Company is not a Core Investment Company as defined in the regulations made by Reserve Bank of India. Accordingly, the requirement to report on clause 3(xvi)(c) of the Order is not applicable to the Company.  
(d) There is no Core Investment Company as a part of the Group. Hence, the requirement to report on clause 3(xvi)(d) of the Order is not applicable to the Company. The Company has not incurred cash losses during the financial year covered by our audit and the immediately preceding financial year.
- xvii. The Company has not incurred cash losses during the financial year covered by our audit and the immediately preceding financial year.
- xviii. There has been no resignation of the statutory auditors of the Company during the year. Hence, the requirement to report on clause 3(xviii) of the Order is not applicable to the Company.
- xix. On the basis of the financial ratios, ageing and expected dates of realisation of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they

fall due within a period of one year from the balance sheet date. We, however, state that this is not an assurance as to the future viability of the Company. We further state that our reporting is based on the facts up to the date of the audit report and we neither give any guarantee nor any assurance that all liabilities falling due within a period of one year from the balance sheet date, will get discharged by the Company as and when they fall due.

- xx. There are no unspent amounts towards Corporate Social Responsibility (CSR) Accordingly, reporting under clause 3(xx) of the Order is not applicable for the year.

**For M N & Associates**  
Chartered Accountants  
**(Firm Regn. No.018167S)**

**Place:** Chennai  
**Date:** 21-05-2024

**S M Manish Bhurat**  
PARTNER  
Membership # 228297  
UDIN: 24228297BKEFAL3195

**SOUTH ASIA FM LIMITED**  
**Standalone Balance Sheet as at 31st March 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

Particulars	Notes	As at 31-Mar-2024	As at 31-March-2023
<b>ASSETS</b>			
<b>Non-Current Assets</b>			
Property Plant and Equipment	3	1,294.48	1,379.11
Intangible assets	4	9,558.23	10,971.57
Right to Use Assets		2,829.36	3,604.41
Financial Assets			
Investments in Associate Companies	5	26,858.31	26,655.37
Investments in Joint Ventures	5	18,579.93	17,144.96
Investments in Taxable bonds	5	1,257.62	496.57
Loans	6	8,215.00	8,215.00
Other Financial Assets	6.1	2,055.13	353.53
Tax Assets	7	516.60	575.60
Other non current assets	8	295.98	346.68
		<b>71,460.65</b>	<b>69,742.80</b>
<b>Current Assets</b>			
Financial Assets			
Trade receivables	9	4,027.33	3,790.61
Investment	10	12,612.73	9,663.81
Other Financial Assets	10	888.35	761.61
Cash and Cash Equivalents	11.1	354.66	251.08
Bank Balances Other than Cash and Cash Equivalents	11.2	3,556.44	5,618.94
Other current assets	8	895.01	938.25
		<b>22,334.52</b>	<b>21,024.30</b>
<b>Total Assets</b>		<b>93,795.16</b>	<b>90,767.10</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Equity Share Capital	12	38,185.98	38,185.98
Other Equity	13	46,883.41	43,562.04
<b>Total Equity</b>		<b>85,069.39</b>	<b>81,748.02</b>
<b>Non-Current Liabilities</b>			
Financial Liabilities			
Lease Liability		3,777.69	3,973.40
Other financial liabilities	14	0.20	0.20
		<b>3,777.89</b>	<b>3,973.60</b>
<b>Current Liabilities</b>			
Financial Liabilities			
Trade Payables			
Total outstanding dues of micro enterprises and small enterprises	15	2.57	1.25
Total outstanding dues of creditors other than micro enterprises and small enterprises	15	409.52	276.21
Lease Liability		373.08	928.09
Other current financial liabilities	16	3,537.72	3,272.62
Other Current Liabilities	17	361.37	349.03
Provisions	18	263.62	218.28
<b>Total Liabilities</b>		<b>4,947.88</b>	<b>5,045.48</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>93,795.16</b>	<b>90,767.10</b>

Significant Accounting Policies

2

The accompanying Notes are an integral part of the financial statements.

As per our report of even date

For and on behalf of Board of Directors of South Asia FM Limited

For M N & Associates

Firm registration number: 018167S

Chartered Accountants

S.M. Manish Bhurat

Partner

Membership #: 228297

UDIN:24228297BKEFAL3195

Place: Chennai

Date: 21-05-2024

K. SHANMUGAM

Managing Director

NICHOLAS MARTIN PAUL

Director

Place: Chennai

Date: 21-05-2024

**SOUTH ASIA FM LIMITED**
**Statement of Profit And Loss for the Year ended 31st March, 2024**
*(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)*

Particulars	Note No.	Year Ended	
		March 31, 2024	March 31, 2023
<b>Income</b>			
Revenue from Operations	19	12,611.61	11,164.35
Other Income	20	3,885.13	3,600.45
<b>Total Income (I)</b>		<b>16,496.74</b>	<b>14,764.80</b>
<b>Expenses</b>			
Costs of revenues	21	3,274.51	3,041.54
Employees' benefits expense	22	5,021.95	4,538.87
Other expenses	23	2,208.81	2,343.07
Depreciation and amortization expense	24	2,176.03	2,266.70
Finance costs	25	443.28	618.18
<b>Total Expense (II)</b>		<b>13,124.58</b>	<b>12,808.36</b>
<b>Profit (Loss) Before Exceptional Item and Tax</b>		<b>3,372.16</b>	<b>1,956.44</b>
<b>Profit (Loss) Before Tax - (I) - (II)</b>		<b>3,372.16</b>	<b>1,956.44</b>
Current Taxes		-	-
Minimum Alternate Tax		-	-
Deferred Tax		-	-
<b>Income Tax Expense</b>			
<b>Profit for the Year</b>		<b>3,372.16</b>	<b>1,956.44</b>
<b>Other Comprehensive Income:</b>			
<b>(i) Other comprehensive income to be reclassified to profit or loss in subsequent periods:</b>			
Income tax effect		-	-
<b>Net other comprehensive income to be reclassified to profit or loss in subsequent periods</b>			
<b>Other comprehensive income not to be reclassified to profit or loss in subsequent periods:</b>			
Remeasurement Gains or (losses) on defined benefit obligations (net)	28	(50.79)	(30.20)
Income tax effect		(50.79)	(30.20)
Others (Specify nature)			-
Income tax effect			-
<b>Net other comprehensive income not to be reclassified to profit or loss in subsequent periods</b>		<b>(50.79)</b>	<b>(30.20)</b>
<b>Other comprehensive income/(loss) for the year, net of tax</b>		<b>(50.79)</b>	<b>(30.20)</b>
<b>Total comprehensive income for the year</b>		<b>3,321.37</b>	<b>1,925.23</b>
<b>Earnings per Equity Share of INR 10 each</b>			
Basic profit from operations attributable to equity holders of the parent	27	0.88	0.51
Diluted profit from operations attributable to equity holders of the parent		0.83	0.48

Significant Accounting Policies

2

The accompanying notes are an integral part of the Standalone financial statements.

As per our report of even date

For M N & Associates  
Firm registration number: 018167S  
Chartered Accountants

For and on behalf of Board of Directors of South Asia FM Limited

S.M. Manish Bhurat  
Partner  
Membership #: 228297  
UDIN:24228297BKEFAL3195

K. SHANMUGAM  
Managing Director

NICHOLAS MARTIN PAUL  
Managing Director

Place: Chennai

Place: Chennai

## SOUTH ASIA FM LIMITED

## Cash Flow Statement for the year ended 31st March 2024

(All amounts are in lakhs of Indian Rupees, unless otherwise stated)

Particulars		Year Ended 31-Mar-2024	Year Ended 31-Mar-2023
<b>Cash flow from operating activities</b>			
<b>Net profit before tax and extraordinary items</b>		3,372.13	1,956.44
Adjustments to reconcile:			
IND AS adjustments		(2,119.96)	(1,387.01)
Depreciation on tangible assets/investment property		278.63	357.65
Amortisation of intangible assets		1,413.33	1,411.37
(Profit)/Loss on sale of fixed assets		(3.66)	-
(Profit)/Loss on sale of investments		(307.32)	(206.14)
Assets scrapped		0.04	14.61
Provision for doubtful debts/Movie advances and other Assets		207.50	206.74
Bad debts written off		266.82	286.63
Liabilities / provisions no longer required written back		(250.50)	(642.39)
Interest income		(1,097.00)	(822.33)
Dividend income		(64.32)	(40.78)
Interest expense		5.10	23.26
<b>Operating profit before working capital changes</b>		<b>1,700.79</b>	<b>1,158.07</b>
Movements in working capital :			
(Increase) / Decrease in trade receivables		(460.54)	220.24
(Increase) / Decrease in other current assets/other financial assets		327.05	2,021.76
Increase / (Decrease) in trade payables and other liabilities/other financial liabilities		412.08	581.80
Increase / (Decrease) in provisions		45.35	(18.52)
<b>Cash generated from operations</b>		2,024.72	3,963.35
Direct taxes paid (net of refunds)		65.24	(7.66)
<b>Net cash flow from / (used in) operating activities (A)</b>	<b>A</b>	<b>2,089.96</b>	<b>3,955.68</b>
<b>Cash flow from investing activities</b>			
Purchase of PPE, capital work in progress (including capital advances)		(202.61)	(18.81)
Purchase of intangible assets and expenditure on intangible assets under development			
(including advances towards purchase of intangible assets)		-	(11.86)
Purchase of investments		(4,377.40)	(8,104.11)
Sale of investments		1,487.83	2,893.61
Proceeds from sale of assets		12.21	7.02
Interest received		1,097.00	822.33
Dividends received		1.68	40.78
<b>Net cash from / (used in) investing activities (B)</b>	<b>B</b>	<b>(1,981.29)</b>	<b>(4,371.04)</b>
<b>Cash flow from financing activities</b>			
Interest paid		(5.10)	(23.26)
<b>Net cash (used in) / from financing activities (C)</b>	<b>C</b>	<b>(5.10)</b>	<b>(23.26)</b>
<b>Exchange differences on translation of foreign currency cash and cash equivalents (D)</b>		-	-
<b>Net increase / (decrease) in cash and cash equivalents (A+B+C+D)</b>	<b>(A+B+C+D)</b>	<b>103.58</b>	<b>(438.62)</b>
<b>Opening balance of cash and cash equivalents</b>	<b>E</b>	<b>251.08</b>	<b>689.70</b>
<b>Closing balance of cash and cash equivalents</b>	<b>F</b>	<b>354.66</b>	<b>251.08</b>
Net increase / (decrease) in cash and cash equivalents	<b>(F-E)</b>	103.58	(438.62)
Earmarked Balances with Banks	<b>G</b>		-
<b>Closing cash and Bank Balance</b>	<b>(F+G)</b>	<b>354.66</b>	<b>251.08</b>

As per our report of even date

For M N & Associates  
Firm registration number: 018167S  
Chartered Accountants

S.M. Manish Bhurat  
Partner  
Membership #: 228297  
UDIN:24228297BKEFAL3195

Place: Chennai  
Date: 21-05-2024

For and on behalf of Board of Directors of South Asia FM Limited

K. SHANMUGAM  
Managing Director

NICHOLAS MARTIN  
PAUL  
Director

Place: Chennai  
Date: 21-05-2024

**SOUTH ASIA FM LIMITED****Statement of Changes in Equity for the Year ended 31st March 2024***(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)***a. Equity Share Capital:**

Equity shares of INR 10 each issued, subscribed and fully paid	Number Of Shares	Amount
As at 01 April 2023	38,18,59,817	38,185.98
Issue of share capital	-	-
At 31 March 2024	38,18,59,817	38,185.98

**b. Other equity****For the year ended 31 March 2024**

Attributable to Equity holders of the parent					
Particulars				Items of OCI	
	Retained earnings	Securities Premium Reserve	General Reserve	FVTOCI reserve	Total
As at 1st April 2023	7,211.82	13,150.00	-	(149.86)	20,211.97
Profit for the period	3,372.16			(50.79)	3,321.37
Other comprehensive income					-
Total Comprehensive Income	10,583.98	13,150.00	-	(200.65)	23,533.34
Issue of share capital	-	-	-	-	-
Transaction costs	-	-	-	-	-
Cash dividends	-	-	-	-	-
Dividend distribution tax on cash dividend by parent company	-	-	-	-	-
As at 31 March 2024	10,583.98	13,150.00	-	(200.65)	23,533.34

**For the year ended 31 March 2023**

Attributable to Equity holders of the parent					
Particulars				Items of OCI	
	Retained earnings	Securities Premium Reserve	General Reserve	FVTOCI reserve	Total
As at 1st April 2022	5,255.39	13,150.00	-	(119.65)	18,285.73
Profit for the period	1,956.44			(30.20)	1,926.23
Other comprehensive income					-
Total Comprehensive Income	7,211.82	13,150.00	-	(149.86)	20,211.97
Issue of share capital	-	-	-	-	-
Transaction costs	-	-	-	-	-
Cash dividends	-	-	-	-	-
Dividend distribution tax on cash dividend by parent company	-	-	-	-	-
As at 31 March 2023	7,211.82	13,150.00	-	(149.86)	20,211.97

As per our report of even date

For and on behalf of Board of Directors of South Asia FM Limited

For M N &amp; Associates

Firm registration number: 018167S

Chartered Accountants

**S.M. Manish Bhurat**

Partner

Membership #: 228297

UDIN:24228297BKEFAL3195

**K. SHANMUGAM**

Managing Director

**NICHOLAS MARTIN PAUL**

Director

Place: Chennai

Date: 21-05-2024

Place: Chennai

Date: 21-05-2024

## **1. CORPORATE INFORMATION**

South Asia FM Limited ('the Company') is engaged in producing and broadcasting radio software programming in Indian regional languages. The Company operates 35 FM stations for which the license has been procured.

The Company has entered into a strategic tie-up with Red FM Group to expand its FM Radio broadcasting business in the North, West and East Indian Markets. As part of the transaction, the Company has taken up a 48.9% beneficial interest in the Red FM Radio Companies by acquiring the equity of their holding companies at par. The promoters of Red FM continue to hold 51.1% in Red FM. As part of this strategic tie-up, (a) the promoters of Red FM have through their investment Company A H Multisoft Private Limited and (b) Astro Plc through its investment Company, South Asia Multimedia Technologies Limited, subscribed to 40% of the equity of the Company.

The Company has executed certain agreements with the promoters of Red FM by which it has obtained significant influence in the following Red FM companies, all of which are incorporated in India:

<b>Name of the Company</b>	<b>Effective holding Of the Company</b>
Deccan Digital Networks (Hyderabad) Private Limited	28.99%
Metro Digital Networks (Hyderabad) Private Limited	28.99%
AV Digital Networks (Hyderabad) Private Limited	28.99%
Pioneer Radio Training Services Private Limited	48.89%
Optimum Media Services Private Limited	48.89%
Asia Radio Broadcast Private Limited	48.89%
Digital Radio (Delhi) Broadcasting Limited	48.89%
Digital Radio (Mumbai) Broadcasting Limited	48.89%
Digital Radio (Kolkata) Broadcasting Limited	48.89%
South Asia Multimedia Limited	48.89%

## **2. SIGNIFICANT ACCOUNTING POLICIES**

### **1. Basis of Accounting**

These statements have been prepared under historical cost convention on accrual basis except for certain financial instruments which are measured at fair values and comply with the Ind AS referred to in Section 133 of the Companies Act, 2013.

The company has adopted the Ind AS Standards and the adoption was carried out in accordance with Ind AS 101 First time adoption of Indian Accounting Standards. The transition was carried out from Indian Accounting Principles generally accepted in India as prescribed under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014 (IGAAP), which was the previous GAAP.

### **2. Use Of Estimates**

The preparation of the financial statements in conformity with Ind AS requires management to make estimates, judgements and assumptions. These estimates, judgements and assumptions affect the application of accounting policies and the reported amounts of revenues and expenses during the period. Application of accounting policies that require critical accounting estimates involving complex and subjective judgements and the use of assumption in these financial statements.

### **3. Property, Plant and Equipment**

- Property, Plant and Equipment are stated at cost less accumulated depreciation.
- Depreciation on Property, Plant and Equipment other than leasehold improvements is provided on written down value method at the rates and in the manner specified in Schedule II to the Act. Property, Plant and Equipment individually costing less than Rs.5,000 are depreciated @ 100% in the year of purchase.
- Leasehold improvements are depreciated over the lower of estimated useful lives of the assets or the remaining primary period of the lease.
- BECIL infrastructure assets included in Tangible Fixed Assets (**Note 3**) represents aggregate value of the company's share of the cost of the assets, jointly owned, along with other license holders, at various stations. These assets are jointly controlled assets and the company's share of cost of these assets has been determined corresponding to the number of license holders in each station.

#### **4. Intangible Assets**

- One Time Entry Fees (OTEF) paid by the company for acquiring new licenses is capitalized as an asset, in respect of the stations that have become operational.

OTEF is amortized over a period of fifteen years, being the period of license, the fifteen-year period starting (i) from the date of operationalization of the station or (ii) after the expiry of one year from the date of signing the agreement, whichever is earlier.

- On Air License cost is capitalized as an asset and is amortized over a period of five years from the month in which the license is operative.
- Costs incurred towards the purchase of computer software are depreciated using straight line method over a period of three years.

#### **5. Leases**

- The right-of-use assets are initially recognised at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or prior to the commencement date of the lease plus any initial direct costs less any lease incentives. They are subsequently measured at cost less accumulated depreciation and impairment losses.
- Right-of-use assets are depreciated from the commencement date on a straight-line basis over the shorter of the lease term and useful life of the underlying asset.
- The lease liability is initially measured at amortized cost at the present value of the lease payments to be made over the lease term.
- The lease payments are discounted using interest rate implicit in the lease or, if not readily determinable, using the incremental borrowing rates in the country of domicile of the leases.
- Lease Liabilities are re-measured with a corresponding adjustment to the related right of use asset if the company changes its assessment.

#### **6. Impairment**

- The carrying amounts of assets are reviewed at each balance sheet date; if there is any indication of impairment based on internal / external factors. An impairment loss is recognized wherever the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the greater of the assets net selling price and value in use. In assessing value in use, the estimated

future cash flows are discounted to their present value at the weighted average cost of capital. After impairment, depreciation is provided on the revised carrying amount of the asset.

### ***7. Employee Benefit Plans***

- Employee benefit plans comprise both defined benefit and defined contribution plans.
- The company contributes to a gratuity fund maintained by the Life Insurance Corporation of India ('LIC') based upon actuarial valuation.
- Provident fund is a defined contribution plan. Each eligible employee and the company make equal contributions at a percentage of the basic salary specified under the Employee's Provident Fund's and Miscellaneous Provisions Act, 1952. The company has no further obligations under the plan beyond its periodic contributions.

### ***8. Current Taxation***

- The company has elected to exercise the option permitted under section 115BAA of the Income Tax Act, 1961 as introduced by the Taxation Laws (Amendment) Act, 2019 to pay taxes at a lower rate subject to certain conditions.

### ***9. Deferred Taxation***

- Deferred tax is recognized, subject to the consideration of prudence, on timing difference between taxable income and accounting income that originate in one period and are capable of reversal in one or more periods.

### ***10. Financial Instruments***

#### **Initial Recognition**

The company recognizes financial assets and financial liabilities when it becomes a party to the contractual provisions of the instrument. All financial assets and liabilities are recognized at fair value on initial recognition, except for trade receivables which are initially measured at transaction price.

### **Subsequent Measurement**

#### **Financial assets carried at amortized cost**

A financial asset is subsequently measured at amortized cost if it is held within a business model whose objective is to hold the asset in order to collect contractual cash flows and the contractual terms of the financial assets give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding. Such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method.

#### **Financial Assets at fair value through profit or loss**

A financial asset is subsequently measured at fair value through profit or loss if it is held within the business model for trading if they are acquired for the purpose of selling in the near term.

#### **Financial Liabilities**

Financial liabilities are subsequently carried at amortized cost using the effective interest method. For trade and other payables maturing within one year from the Balance Sheet date, the carrying amounts approximate fair value due to short maturity of these instruments.

### ***11. Revenue Recognition***

- Revenue from Radio broadcasting is recognized on accrual basis on the airing of client's commercials.
- All expenses, not related / attributable to the acquisition of Property, Plant and Equipment and incurred during the year are recognized as expense during the year.

### ***12. License Fees***

- As per the new frequency module (FM) broadcasting policy, effective April 1, 2005, license fees are charged to revenue at the rate of 4% of gross revenue for the period or 10% of Reserve One Time Entry Fees (ROTEF) for the concerned city, whichever is higher.

### ***13. Foreign Currency Transactions***

- Realized gains and losses on foreign exchange transactions are recognized in the Profit & Loss account. Current Assets and current liabilities denominated in foreign currency outstanding at the year-end are translated at the

year-end exchange rates and the resultant exchange differences are recognized in the Financial Statements. Exchange Gain / Loss in respect of liabilities incurred for the acquisition of Fixed Assets are recognized in the Profit & Loss account.

#### ***14. Provisions and contingent Liabilities***

- A provision is recognized when there is a present obligation as a result of a past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of the obligation.
- Provisions are not discounted to its present value and are determined based on management estimate required to settle the obligation at the balance sheet date.
- These are reviewed at each balance sheet date and adjusted to reflect the current management estimates.

#### ***15. Segment Reporting***

- The company's operations are relating to FM Radio broadcasting and this is the only primary reportable segment.

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 3 - Property Plant & Equipment**

Particulars	Plant & Machinery	Office Equipments	Furniture & Fixtures	Lease hold improvements	Motor Vehicle	Total
<b>Gross Block</b>						
<b>At April 01, 2022</b>	<b>3,486.45</b>	<b>432.55</b>	<b>48.40</b>	<b>716.06</b>	<b>150.83</b>	<b>4,834.29</b>
Additions	180.10	8.04	2.11	8.31	-	198.56
Impairment	-	-	-	-	-	-
Disposals	(66.31)	(36.78)	(1.46)	-	(0.01)	(104.56)
<b>At Mar 31, 2023</b>	<b>3,600.24</b>	<b>403.81</b>	<b>49.05</b>	<b>724.37</b>	<b>150.82</b>	<b>4,928.29</b>
Additions	93.17	42.20	1.21	66.04	-	202.62
Impairment	-	-	-	-	-	-
Disposals	(10.10)	(21.01)	(3.54)	-	-	(34.65)
<b>At Mar 31, 2024</b>	<b>3,683.31</b>	<b>425.00</b>	<b>46.72</b>	<b>790.41</b>	<b>150.82</b>	<b>5,096.26</b>

**Depreciation**

<b>At April 01, 2022</b>	<b>2,175.41</b>	<b>269.93</b>	<b>35.04</b>	<b>699.45</b>	<b>92.87</b>	<b>3,272.70</b>
Charge for the year	286.32	31.71	3.50	18.35	17.77	357.65
Impairment	-	-	-	-	-	-
Disposals	(49.57)	(30.57)	(1.03)	-	-	(81.17)
<b>At Mar 31, 2023</b>	<b>2,412.16</b>	<b>271.07</b>	<b>37.51</b>	<b>717.80</b>	<b>110.64</b>	<b>3,549.18</b>
Charge for the year	227.68	29.14	2.83	6.75	12.24	278.64
Impairment	-	-	-	-	-	-
Disposals	(6.26)	(16.74)	(3.05)	-	-	(26.05)
<b>At Mar 31, 2024</b>	<b>2,633.58</b>	<b>283.48</b>	<b>37.29</b>	<b>724.55</b>	<b>122.88</b>	<b>3,801.78</b>

**Net Block**

<b>At March 31, 2023</b>	<b>1,188.08</b>	<b>132.74</b>	<b>11.54</b>	<b>6.57</b>	<b>40.18</b>	<b>1,379.11</b>
<b>At March 31, 2024</b>	<b>1,049.73</b>	<b>141.52</b>	<b>9.43</b>	<b>65.86</b>	<b>27.94</b>	<b>1,294.48</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 4 - Intangible Assets**

Particulars	Computer Software	Licenses	Total
<b>Gross Block</b>			
<b>At April 01, 2022</b>	<b>25.40</b>	<b>21,252.20</b>	<b>21,277.60</b>
Additions	6.86	5.00	11.86
Disposals	-	-	-
<b>At March 31, 2023</b>	<b>32.26</b>	<b>21,257.20</b>	<b>21,289.46</b>
Additions	-	-	-
Disposals	-	-	-
<b>At March 31, 2024</b>	<b>32.26</b>	<b>21,257.20</b>	<b>21,289.46</b>

**Amortization**

<b>At April 01, 2022</b>	<b>25.40</b>	<b>8,881.13</b>	<b>8,906.53</b>
Charge for the year	0.38	1,410.99	1,411.37
Disposals	-	-	-
<b>At March 31, 2023</b>	<b>25.78</b>	<b>10,292.12</b>	<b>10,317.90</b>
Charge for the year	2.29	1,411.04	1,413.33
Disposals	-	-	-
<b>At March 31, 2024</b>	<b>28.07</b>	<b>11,703.16</b>	<b>11,731.23</b>

**Net Block**

<b>At March 31, 2023</b>	<b>6.48</b>	<b>10,965.08</b>	<b>10,971.57</b>
<b>At March 31, 2024</b>	<b>4.19</b>	<b>9,554.04</b>	<b>9,558.23</b>

**SOUTH ASIA FM LIMITLD****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 5. Financial assets (Non Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Investments in Associate Companies (Unquoted)</b>		
<b>Investments in Equity Instruments at Cost</b>		
Metro Digital Networks (Hyd) P Ltd	5,258.32	5,258.32
Deccan Digital Networks (Hyd) P Ltd	4,261.04	4,261.04
A.V.Digital Networks (Hyd) P Ltd	2,661.26	2,661.26
Pioneer Radio Training Services P Ltd	285.95	285.95
Asia Radio CNoadcast P Ltd	285.95	285.95
		-
<b>Investments in Debt Instruments at Amortised Cost</b>		
Metro Digital Networks (Hyd) P Ltd	6,212.67	6,038.37
Deccan Digital Networks (Hyd) P Ltd	5,854.54	5,883.07
A.V.Digital Networks (Hyd) P Ltd	2,038.58	1,981.41
<b>Total</b>	<b>26,858.31</b>	<b>26,655.37</b>

**Investments in Joint Ventures - (Unquoted)**

<b>Investments in Equity Instruments at Cost</b>		
Optimum Media Services P Ltd	5,186.84	5,186.84
<b>Investments in Debt Instruments at Amortised Cost</b>		
Optimum Media Services P Ltd	13,393.09	11,958.12
<b>Total</b>	<b>18,579.93</b>	<b>17,144.96</b>

**Note 5. Investments in Taxable Bonds**

Investments in Cost	Face Value	Units	As at 31-Mar-2024	As at 31-Mar-2023
Particulars			Carrying Value	Carrying Value
HDFC Bank Limited - 7.4%	10,00,000	50	496.57	496.57
Aditya Birla Housing Finance Limited - 8.94%	10,00,000	14	145.84	-
Tata Capital Limited - 8.69%	10,00,000	6	61.80	-
ICICI Bank Limited - 0 %	1,00,000	61	51.64	-
Embassy office parks -REIT	-	1,09,000	399.50	-
IDFC First Bank Limited - 9.24%	10,00,000	10	102.28	-
<b>Total</b>			<b>1,257.62</b>	<b>496.57</b>

**Note 6. Financial assets (Non-Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Loans (Secured considered good unless otherwise stated)</b>		
Loans to Related parties	8,215.00	8,215.00
<b>Total</b>	<b>8,215.00</b>	<b>8,215.00</b>

**Note 6.1 Other Financial Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Rental deposits	84.00	89.47
Deposits with Government agencies	290.90	258.92
Bank Deposits with original maturity for more than 12 months	1,680.06	-
Margin Money deposit	0.17	5.14
<b>Total</b>	<b>2,055.13</b>	<b>353.53</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 7. Tax Assets/(Liabilities)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Non-Current Tax Assets</b>		
Advance income tax (net of provision)	516.60	575.60
<b>Total</b>	<b>516.60</b>	<b>575.60</b>

**Note 8 Other Current and Non-Current Assets****Other Non-Current Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Unsecured and considered good</b>		
Capital advances	-	-
Prepaid expenses	221.30	268.11
Others	74.68	78.57
<b>Total</b>	<b>295.98</b>	<b>346.68</b>

**Other Current Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Prepaid expenses	730.25	723.01
Balances with statutory/government authorities	81.76	116.65
Others	83.00	98.59
<b>Total</b>	<b>895.01</b>	<b>938.25</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 9. Trade Receivables****Trade and other receivables (current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Trade receivables</b>		
Secured, considered good	-	-
Unsecured, considered good	4,027.33	3,790.61
Credit Impaired	712.18	755.18
	4,739.51	4,545.79
Allowance for credit impaired	(712.18)	(755.18)
<b>Total</b>	<b>4,027.33</b>	<b>3,790.61</b>

Particulars	Outstanding for following periods from due date of payment as on 31.03.2024					
	Less than 6 Months	6 Months -1 Year	1-2 years	2-3 years	3 years and above	Total
(i) Undisputed Trade receivables – considered good	3,260.03	128.81	307.66	116.72	214.11	<b>4,027.33</b>
(ii) Undisputed Trade Receivables – Credit Impaired	-	-	-	-	712.18	<b>712.18</b>
(iii) Disputed Trade Receivables - considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivables - Credit Impaired	-	-	-	-	-	-
Less: Allowance for credit impaired	-	-	-	-	(712.18)	<b>(712.18)</b>
<b>Total</b>	<b>3,260.03</b>	<b>128.81</b>	<b>307.66</b>	<b>116.72</b>	<b>214.11</b>	<b>4,027.33</b>

Particulars	Outstanding for following periods from due date of payment as on 31.03.2023					
	Less than 6 Months	6 Months -1 Year	1-2 years	2-3 years	3 years and above	Total
(i) Undisputed Trade receivables – considered good	3,027.85	220.12	230.57	171.11	140.96	<b>3,790.61</b>
(ii) Undisputed Trade Receivables – Credit Impaired	-	-	-	-	755.18	<b>755.18</b>
(iii) Disputed Trade Receivables - considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivables - Credit Impaired	-	-	-	-	-	-
Less: Allowance for credit impaired	-	-	-	-	(755.18)	<b>(755.18)</b>
<b>Total</b>	<b>3,027.85</b>	<b>220.12</b>	<b>230.57</b>	<b>171.11</b>	<b>140.96</b>	<b>3,790.61</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 10. Financial assets (Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Investments in Mutual Funds at fair value through profit or loss (FVTPL):</b>		
HDFC Floating Rate Debt Fund - Daily Dividend 8377315.805 Units (Previous year : 7818001.327 Units)	844.51	788.12
ICICI Prudential Floating Interest Fund - DP Growth 39670.770 Units (Previous year : 39670.770 Units)	165.33	152.07
Bandhan Bond Fund - Medium Term Plan Growth 323765.223 units ( Previous year: 323765.223 units)	134.34	125.91
Bandhan Bond Fund - Short term plan - Growth Plan 1492435.601 Units ( Previous year: 1492435.601 Units)	819.72	761.62
HDFC Ultra Short Term Fund - Direct Growth Nil Units ( Previous year: 10009000.336 Units)	-	1,311.77
HDFC Banking & PSU Debt fund - Direct Growth Option 6495777.795 Units ( Previous year: 2272878.750 Units)	1,401.92	455.08
SBI Magnum Medium Duration fund - Regular growth 1439695.759 Units ( Previous year: 1439695.759 Units)	665.96	618.70
SBI Crisil IBX SDL Index - Sep 2027 Fund 5032612.975 Units ( Previous year: 5032612.975 Units)	557.83	522.03
SBI CPSE BP SDL Sep 2026 50:50 Index - Direct Growth 11169153.170 Units ( Previous year: 11169153.170 Units)	1,247.32	1,163.30
SBI Equity Savings Fund - Regular Plan Growth 680327.028 Units ( Previous year: Nil Units)	144.09	-
ICICI Prudential Short term Fund - Growth option 403600.919 Units ( Previous year: 403600.919 Units)	219.71	203.94
ICICI Prudential Nifty PSU bond Plus SDL Sep 2027 40:60 Index Fund - Growth 1490179.232 Units ( Previous year: 1490179.232 Units)	166.45	155.57
ICICI Prudential Banking and PSU Debt fund - Direct Plan Growth 3369108.866 Units ( Previous year: 3369108.866 Units)	1,036.97	960.05
TATA Treasury Advantage Fund Regular Plan - Growth 11772.765 Units ( Previous year: 11772.765 Units)	422.04	394.13
TATA Short Term Bond Fund Regular Plan - Growth 206969.919 Units ( Previous year: 206969.919 Units)	90.23	84.46
Axis Banking & PSU Debt Fund - Direct Growth 12287.082 Units ( Previous year: 12287.082 Units)	301.51	281.20
AXIS-Liquid Fund Direct Growth 2072.848 Units ( Previous year: 2072.848 Units)	55.63	51.84
Axis CRISIL IBX 50:50 Gilt Plus SDL Sep 2027 Index Fund - Direct Growth 4999750.012 Units ( Previous year: 4999750.012 Units)	544.13	507.43
Axis CRISIL IBX 50:50 Gilt Plus SDL Jun 2028 Index Fund - Direct Growth 1149942.503 Units ( Previous year: 1149942.503 Units)	125.15	116.38

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 10. Financial assets (Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Axis Nifty SDL Sep 2026 Debt Index Fund - Direct Growth 3249837.508 Units ( Previous year: 3249837.508 Units)	357.43	333.57
Axis Fixed Term Plan - series 113 (1128 days) - Direct Growth 3749812 Units ( Previous year: 3749812 Units)	404.07	376.04
Axis Fixed Term Plan - series 114 (83 days) - Direct Growth Nil Units ( Previous year: 1499925 Units)	-	150.30
Baroda BNP Paribas Nifty SDL Dec 2026 Index fund - Direct Growth 1483311.911 Units ( Previous year: 1483311.911 Units)	161.07	150.29
TATA Arbitrage Fund - Direct Plan - Growth 784071.575 Units ( Previous year: Nil Units)	107.67	-
Axis Corporate Debt Fund - Direct Growth 998678.890 Units ( Previous year: Nil Units)	161.52	-
HDFC Corporate Bond Fund - Regular Plan - Growth 1700978.067 Units ( Previous year: Nil Units)	498.98	-
ICICI Prudential Equity Arbitrage Fund - Growth 2644385.213 Units ( Previous year: Nil Units)	885.45	-
ICICI Prudential Equity Saving fund - Cumulative 818289.691 Units ( Previous year: Nil Units)	165.79	-
Bandhan CRISIL IBX 90:10 SDL Gilt April 2032 Index fund Direct Plan 1349424 Units (Previous year: Nil Units)	150.42	-
Bandhan corporate Bond fund Direct- Plan Growth 843270 Units (Previous year:Nil Units )	150.28	-
Lic Mf Medium To Long Duration Bond Fund(Formerly Lic Mf Bond Fund) - Direct Plan-Growth 216786 Units (Previous year:Nil Units )	150.42	-
SBI Multicap fund- Regular plan Growth 1476769 Units (Previous year:Nil Units )	201.27	-
SBI Magnum Gilt Fund -Regular Growth 166798 Units (Previous year:Nil Units )	100.03	-
Nippon India Corporate Bond Fund - Growth Plan 231914 Units (Previous year:Nil Units )	125.21	-
Edelweiss Arbitrage Fund - Regular Plan Growth- ISIN 282980 Units (Previous year:Nil Units )	50.31	-
<b>Total</b>	<b>12,612.73</b>	<b>9,663.81</b>

**Aggregate Book Value of Quoted Investments****11,342.60****8,848.89****Aggregate Market Value of Quoted Investments****12,612.73****9,663.81**

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 10 Other Financial Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Interest Accrued	170.20	70.96
Other receivables (from Related Parties )	0.32	0.32
Interest Receivable	717.83	690.33
<b>Total</b>	<b>888.35</b>	<b>761.61</b>

**Note 11.1 Cash and Cash Equivalents**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Balances with banks:		
– On current accounts	353.68	248.97
Cash on hand	0.98	2.11
<b>Total</b>	<b>354.66</b>	<b>251.08</b>

**Note 11.2 Bank Balances other than Cash and Cash Equivalents**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Deposits with original maturity for more than 3 months but less than 12 months	2,393.50	4,502.87
Margin Money deposit	1,162.94	1,116.07
<b>Total</b>	<b>3,556.44</b>	<b>5,618.94</b>

**SOUTH ASIA FM LIMITED**
**Notes to Financial Statements for the Year ended 31st March, 2024**

(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)

**Note - 12. Equity Share Capital**

Particulars	As at 31-Mar-2024	As at 31-Mar-2024	As at 31-Mar-2023	As at 31-Mar-2023
<b>Authorised Capital</b>				
401,000,000 Equity Shares of Rs. 10/- each (31-Mar-2023: 401,000,000 Equity Shares of Rs.10/- each )		40,100.00		40,100.00
254,000,000 0.1% Compulsorily Convertible Preference Shares of Rs. 10/- each (31-Mar-2023: 254,000,000 0.1% Compulsorily Convertible Preference Shares of Rs.10/- each)		25,400.00		25,400.00
		<b>65,500.00</b>		<b>65,500.00</b>
<b>Issued, Subscribed and Paid-up Capital</b>				
381,859,817 Equity Shares of Rs.10/- each fully paid up (31-Mar-2023: 381,859,817 Equity Shares of Rs.10/- each fully paid up)		38,185.98		38,185.98
233,500,683 0.1% Compulsorily Convertible Preference Shares of Rs. 10/- each (31-Mar-2023: 233,500,683 0.1% Compulsorily Convertible Preference Shares of Rs.10/- each)	23,350.07		23,350.07	
Less: Classified under "Other Equity" - Note 13	(23,350.07)	-	(23,350.07)	
		<b>38,185.98</b>		<b>38,185.98</b>

**(i) Reconciliation of the number of shares outstanding:**

At the beginning of the year		38,18,59,817		38,18,59,817
Issued during the year		-		-
<b>Outstanding at the end of the year</b>		<b>38,18,59,817</b>		<b>38,18,59,817</b>

**(ii) Term/Rights attached to Shares**

The Company has one class of equity shares having a face value of INR 10 each. Each shareholder is eligible for one vote per share held. The Company declares and pays dividends in Indian rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

During the period ended March 31, 2024, the amount of per share dividend recognized as distributions to equity shareholders was Rs. NIL /- share (March 31, 2023: Rs. NIL/-)

In the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

**(iii) Details of Shareholders holding more than 5 percent in the Company:**

Particulars	As at 31-Mar-2024		As at 31-Mar-2023	
	No. of Shares	% against total number of shares	No. of Shares	% against total number of shares
<b>Name of the shareholders</b>				
Sun TV Network Limited	22,69,92,000	59.44%	22,69,92,000	59.44%
AH Multisoft Private Limited	7,63,71,962	20.00%	7,63,71,962	20.00%
South Asia Multimedia Technologies Limited, Mauritius	7,63,71,963	20.00%	7,63,71,963	20.00%

**(iv) Shareholding of promoters**

Promoter Name	As at 31-Mar-2024			As at 31-Mar-2023		
	No. of Shares	% of total shares	% of Change during the Year	No. of Shares	% of total shares	% of Change during the Year
Sun TV Network Limited	22,69,92,000	59.44%	-	22,69,92,000	59.44%	-
Kalanithi Maran	21,23,888	0.56%	-	21,23,888	0.56%	-

**SOUTH ASIA FM LIMITED**  
**Notes to Financial Statements for the Year ended 31st March, 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

**Note 13. Other Equity**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
233,500,683 0.1 % Compulsorily Convertible Preference Shares of Rs. 10 /- each (31-Mar-2023: 233,500,683 0.1% Compulsorily Convertible Preference Shares of Rs.10/- each)	23,350.07	23,350.07
Share Premium	13,150.00	13,150.00
Retained earnings	10,383.34	7,061.97
<b>Total</b>	<b>46,883.41</b>	<b>43,562.04</b>

The Company has only one class of Preference shares having a face value of Rs. 10 per share. The Preference shares are convertible to equity shares at any time within a period of 18 years from the date of issue at the option of the Company. Upon conversion to equity shares, the preference shares rank pari passu with the existing equity shares of the company in all respects.

**Note 14. Other Financial Liabilities (Non Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Other financial liabilities at amortised cost</b>		
Rental deposit from related parties	0.20	0.20
<b>Total</b>	<b>0.20</b>	<b>0.20</b>

**SOUTH ASIA FM LIMITED**  
**Notes to Financial Statements for the Year ended 31st March, 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

**Note 15 Trade Payables - Current**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Total outstanding due of micro enterprises and small enterprises (MSME)	2.57	1.25
Total outstanding dues of creditors other than micro enterprises and small enterprises	409.52	276.21
<b>Total</b>	<b>412.09</b>	<b>277.46</b>

Particulars	Outstanding for following periods as on 31.3.2024 from due date of payment				
	Less than one year	1-2 years	2-3 years	3 years and above	Total
(i) MSME	2.57	-	-	-	2.57
(ii) Others	400.73	6.89	1.21	0.69	409.52
(iii) Disputed dues – MSME	-	-	-	-	-
(iv) Disputed dues – Others	-	-	-	-	-
<b>Total</b>	<b>403.30</b>	<b>6.89</b>	<b>1.21</b>	<b>0.69</b>	<b>412.09</b>

Particulars	Outstanding for following periods as on 31.3.2023 from due date of payment				
	Less than one year	1-2 years	2-3 years	3 years and above	Total
(i) MSME	1.25	-	-	-	1.25
(ii) Others	267.51	7.04	1.53	0.13	276.21
(iii) Disputed dues – MSME	-	-	-	-	-
(iv) Disputed dues – Others	-	-	-	-	-
<b>Total</b>	<b>268.76</b>	<b>7.04</b>	<b>1.53</b>	<b>0.13</b>	<b>277.46</b>

**Note 16. Other Financial Liabilities (Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Other financial liabilities</b>		
Payable to employees	286.70	268.79
Outstanding liabilities	3,247.54	2,952.95
Other Payables (to Related Parties )	3.48	50.88
<b>Total</b>	<b>3,537.72</b>	<b>3,272.62</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 17. Other Current Liabilities**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Statutory Dues	302.50	260.79
Advances from customers	58.87	88.24
<b>Total</b>	<b>361.37</b>	<b>349.03</b>

**Note 18. Provisions**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Short-term provisions</b>		
Provision for leave encashment	225.68	209.21
Provision for gratuity	37.94	9.07
<b>Total</b>	<b>263.62</b>	<b>218.28</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 19. Revenue from Services**

Particulars	Mar 31, 2024	Mar 31, 2023
Advertising income	12,611.61	11,164.35
<b>Total</b>	<b>12,611.61</b>	<b>11,164.35</b>

**Note 20. Other Income**

Particulars	Mar 31, 2024	Mar 31, 2023
Dividend income on current investments	64.32	40.78
Net gain on sale of current investments	307.33	207.90
Fair Value Gain on Financial Instruments at FVTPL(net)	455.21	104.34
Liabilities not required to be paid written back	261.55	642.39
Profit on Sale of Assets (net)	3.66	-
Rental Income	6.70	4.34
Interest income		
- on bank deposits & bonds	412.37	388.46
- on loans to associates /deposits	1,951.25	1,778.37
- on IT refund	10.24	27.77
- on other loans	412.50	406.10
<b>Total</b>	<b>3,885.13</b>	<b>3,600.45</b>

**Note 21. Cost of Revenues**

Particulars	Mar 31, 2024	Mar 31, 2023
Program production expenses	1,645.90	1,457.11
Licenses	1,628.61	1,584.43
<b>Total</b>	<b>3,274.51</b>	<b>3,041.54</b>

**Note 22. Employees' Benefits Expenses**

Particulars	Mar 31, 2024	Mar 31, 2023
Salaries, wages and bonus	4,621.12	4,184.64
Gratuity & Leave Encashment Expenses	85.53	71.79
Contributions to provident fund and other funds	296.37	266.04
Staff welfare expense	18.93	16.40
<b>Total</b>	<b>5,021.95</b>	<b>4,538.87</b>

**SOUTH ASIA FM LIMITED**  
**Notes to Financial Statements for the Year ended 31st March, 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

**Note 23. Other Expenses**

Particulars	March 31, 2024	March 31, 2023
Advertisement and marketing expenses	109.74	104.92
Legal and professional fees	316.71	275.08
Travel and conveyance	54.32	66.50
Rent	16.16	11.51
Power and Fuel	601.04	590.06
Repairs and maintenance		
- Plant and machinery	64.21	41.43
- Others	103.74	63.15
Communication	62.71	79.02
Expenditure on Corporate Social Responsibility	22.00	15.00
Utilities	271.25	256.99
Insurance	6.43	7.82
Bad debts written off	266.82	286.63
Provision for doubtful debts (net of reversals)	207.50	206.74
Loss on sale of assets (net)	-	1.77
Rates and taxes	92.92	316.42
Assets Scrapped	0.04	14.61
Miscellaneous expenses	13.22	5.42
<b>Total</b>	<b>2,208.81</b>	<b>2,343.07</b>

Corporate Social Responsibility (CSR) Expenditure		Year ended	
Particulars	March 31, 2024	March 31, 2023	
a. Amount required to be spent by the company during the year.	21.10	14.49	
b. Amount of expenditure incurred	22.00	15.00	
c. (Excess)/Shortfall at the end of the year	(0.90)	(0.51)	

There is no shortfall in any of the previous years  
CSR Activities include donations to education and healthcare organisations

**Payment to auditor:**

Particulars	Year ended	
	March 31, 2024	March 31, 2023
<b>As auditor:</b>		
Audit fee	3.00	1.00
<b>In other capacity:</b>		
Other services	5.10	5.10
<b>Total</b>	<b>8.10</b>	<b>6.10</b>

**Note 24. Depreciation and amortization expense**

Particulars	March 31, 2024	March 31, 2023
Depreciation of tangible assets (Note 3)	278.63	357.65
Amortization of intangible assets (Note 4)	1,413.33	1,411.37
Amortization of Right Of Use	484.07	497.68
<b>Total</b>	<b>2,176.03</b>	<b>2,266.70</b>

**Note 25. Finance Costs**

Particulars	March 31, 2024	March 31, 2023
Interest		
- others	2.74	20.01
Bank charges	2.36	3.25
Lease Interest Expense Ind AS	438.18	594.92
<b>Total</b>	<b>443.28</b>	<b>618.18</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024**

(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)

**Note 26. Components of Other Comprehensive Income (OCI)**

The disaggregation of changes to OCI by each type of reserve in equity is shown below:

Particulars	Year Ended	
	March 31, 2024	March 31, 2023
Re-measurement gains (losses) on defined benefit plans	(50.79)	(30.20)
Others (if any)		
<b>Total</b>	<b>(50.79)</b>	<b>(30.20)</b>

**Note 27. Earnings Per Share**

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year.

Diluted EPS amounts are calculated by dividing the profit attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year plus the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

The following reflects the income and share data used in the basic and diluted EPS computations:

Particulars	Year Ended	
	March 31, 2024	March 31, 2023
Profit after tax	3,372.16	1,956.44
Weighted average number of shares		
- Basic	38,18,59,817	38,18,59,817
- Diluted	40,52,09,885	40,52,09,885
Earning per share of Rs.10/- each		
- Basic	0.88	0.51
- Diluted	0.83	0.48

**Note 28. Employee benefit plans****A) Defined Contribution plans**

- i) Contribution to Provident Fund : Contributions towards Employees Provident Fund made to the Regional /Employee Provident Fund are recognised as expenses in the year in which the services are rendered.
- ii) Contribution to Employee State Insurance : Contributions to Employees State Insurance Scheme are recognised as expense in the year in which the services are rendered.

During the year,the company has recognised the following amounts in the Profit and Loss account,which are included in Employee Benefit Expense in Note 22	Year ended March 31, 2024	Year ended March 31, 2023
Contribution to Provident Fund	295.46	264.95
Contribution to Employee State Insurance	0.90	1.09

**B) Defined benefit plan - Gratuity**

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on departure at 15 days salary (last drawn salary) for each completed year of service. The scheme is funded with an insuranc with an insurance Group in the form of a qualifying insurance policy.

The following tables summarize the components of net benefit expense recognised in the statement of profit and loss and the funded status and amounts recognised in the balance sheet for the Gratuity plan.

**Statement of Profit and Loss**

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
<b>Recognized in profit or loss:</b>		
Current service cost	71.69	64.37
Interest cost on benefit obligation	(2.63)	(2.62)
<b>Recognized in other comprehensive income:</b>		
Remeasurement gains/(losses) in other comprehensive income arising from changes in financial assumptions	1.34	(9.51)
Experience adjustments	43.41	32.91
Return on Plan Assets (Greater) / Less than Discount rate	6.04	6.81
Recognized in other comprehensive income	50.79	30.20
<b>Net benefit expense</b>	<b>119.85</b>	<b>91.96</b>
<b>Particulars</b>	<b>Year ended March 31, 2024</b>	<b>Year ended March 31, 2023</b>
Defined benefit obligation	641.50	570.11
Fair value of plan assets	603.56	561.04
<b>Plan Liability / (Asset)</b>	<b>37.94</b>	<b>9.07</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 28. Employee benefit plans (Cont..)**

Changes in the present value of the defined benefit obligation are as follows:

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
<b>Opening defined benefit obligation</b>	<b>571.11</b>	<b>521.03</b>
Current service cost	71.69	64.37
Interest cost	38.16	34.96
Actuarial (gains) / losses on obligation	44.75	23.40
Benefits paid	(83.21)	(73.65)
<b>Closing defined benefit obligation</b>	<b>642.50</b>	<b>571.11</b>

Changes in the fair value of plan assets are as follows:

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
<b>Fair value of planned assets at the beginning of the year</b>	<b>561.04</b>	<b>510.61</b>
Expected return on plan assets	40.79	37.58
Contributions	90.98	93.31
Benefits paid	(83.21)	(73.65)
Actuarial gain / (loss) on plan assets	(6.04)	(6.81)
<b>Fair value of plan assets at the end of the year</b>	<b>603.56</b>	<b>561.04</b>

Experience adjustments on plan liabilities

Experience adjustments on plan assets

The principal actuarial assumptions used in determining gratuity obligation for the Group's plans are shown

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
Discount rate	7.19%	7.22%
Expected rate of return on assets	7.22%	6.95%
Employee turnover	15.00%	15.00%

The overall expected rate of return on assets is determined based on market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***29.1 The major categories of plan assets of the fair value of the total plan assets are as follows:**

<b>Gratuity plan</b>		
<b>Particulars</b>	<b>Mar 31, 2024</b>	<b>Mar 31, 2023</b>
<b>Investments details</b>		
Funds with LIC	603.56	561.04
<b>Total</b>	<b>603.56</b>	<b>561.04</b>

A quantitative sensitivity analysis for significant assumption as at 31 March, 2024 is as shown below:

**Gratuity plan:**

<b>Assumptions</b>	<b>Discount rate</b>		<b>Future salary increases</b>	
	1% increase	1% decrease	1% increase	1% decrease
Sensitivity Level				
Impact on defined benefit obligation	(40.05)	45.06	38.63	(35.96)

The sensitivity analyses above have been determined based on a method that extrapolates the impact on defined benefit obligation as a result of The following payments are expected contributions to the defined benefit plan in future years:

<b>Assumptions</b>	<b>March 31, 2024</b>	<b>March 31, 2023</b>
Within the next 12 months (next annual reporting period)	81.78	77.65
Between 2 and 5 years	221.58	190.05
Between 5 and 10 years	141.36	126.87
<b>Total expected payments</b>	<b>444.72</b>	<b>394.57</b>

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 30. Related party transactions****Names of related parties****Individual owning an interest in voting power of the Company that gives them control**

Mr. Kalanithi Maran

**Enterprises in which Key Management personnel or their relatives have significant influence**

Sun Direct TV Pvt Limited

**Holding Company**

Sun TV Network Limited

**Associates /Joint Ventures**

Metro Digital Networks (Hyd) P Ltd

Deccan Digital Networks (Hyd) P Ltd

A.V.Digital Networks (Hyd) P Ltd

Pioneer Radio Training Services P Ltd

Asia Radio Broadcast P Ltd

Optimum Media Services P Ltd

Digital Radio (Delhi) Broadcasting Limited

Digital Radio (Mumbai) Broadcasting Limited

Digital Radio (Kolkata) Broadcasting Limited

South Asia Multimedia Limited

**Key Management personnel**

Mr. K.Shanmugam - Managing Director

Mr. Nicholas Martin Paul- Director

Particulars	Holding Company		Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiary / Joint Ventures/ associates		Key managerial personnel / Relatives of Key managerial personnel	
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023
<b>Rental Income</b>								
Sun Direct TV Pvt Ltd	-	-	3.30	3.70	-	-	-	-
<b>Interest Income</b>								
A.V.Digital Networks (Hyd) P Ltd	-	-	-	-	257.90	257.20	-	-
Sun Direct TV Pvt Ltd	-	-	412.50	406.10	-	-	-	-

**SOUTH ASIA FM LIMITED**
**Notes to Financial Statements for the Year ended 31st March, 2024**
*(All amounts are in lakhs Indian Rupees unless otherwise stated)*
**Note 30. Related party transactions**

Particulars	Holding Company		Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiary / Joint Ventures/ associates		Key managerial personnel / Relatives of Key managerial personnel	
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023
<b>Advertisement Income</b>								
Sun TV Network Limited	-	42.53	-	-	-	-	-	-
Sun Direct TV Pvt Limited	-	-	0.60	0.40	-	-	-	-
<b>Rent Expense</b>								
Sun TV Network Limited	17.47	16.64	-	-	-	-	-	-
<b>Business Support Services</b>								
Sun TV Network Limited	22.23	16.19	-	-	-	-	-	-
<b>Remuneration/Ex-gratia/Bonus payable</b>								
Mr. C. Venkatesh	-	-	-	-	-	-	69.39	65.24

Particulars	Holding Company		Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiaries / Joint Venture	
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023
<b>Balances Outstanding:</b>						
<b>Other Receivables</b>						
Sun Direct TV Pvt Limited	-	-	0.32	0.32	-	-
<b>Loans &amp; Advances</b>						
A.V.Digital Networks (Hyd) P Ltd	-	-	-	-	3,215.00	3,215.00
Sun Direct TV Pvt Limited	-	-	5,000.00	5,000.00	-	-
<b>Rental and other deposits</b>						
Sun Direct TV Pvt Limited	-	-	0.20	0.20	-	-
<b>Accounts Receivable</b>						
Sun Tv Network Limited	-	50.18	-	-	-	-
<b>Accounts Payable / Other Current Liabilities</b>						
Sun Tv Network Limited	3.48	50.88	-	-	-	-
<b>Other Financial Assets</b>						
<b>Interest Receivable</b>						
A.V.Digital Networks (Hyd) P Ltd	-	-	-	-	614.70	597.52
Sun Direct TV Pvt Limited	-	-	103.13	92.81	-	-

**SOUTH ASIA FM LIMITED**
**Notes to Financial Statements for the Year ended 31st March, 2024**
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*
**Note 31.1. Fair Values**

Set out below, is a comparison by class of the carrying amounts and fair value of the Company's financial instruments, other than those with carrying amounts that are reasonable approximations of fair values:

Particulars	Carrying Value		Fair Value	
	31.03.2024	31.03.2023	31.03.2024	31.03.2023
<b>Financial Assets (Non Current &amp; Current)</b>				
Investments in Mutual Funds	12,612.73	9,663.81	12,612.73	9,663.81
Investments in Associate companies	26,858.31	26,655.37	26,858.31	26,655.37
Investments in joint ventures	18,579.93	17,144.96	18,579.93	17,144.96
<b>Total</b>	<b>58,050.98</b>	<b>53,464.15</b>	<b>58,050.98</b>	<b>53,464.15</b>

**Note 31.2. Fair value hierarchy**

The following table provides the fair value measurement hierarchy of the Company's assets and liabilities:

**Quantitative disclosures fair value measurement hierarchy for assets as at 31 March 2024:**

Particulars	Date of Valuation	Fair Value Measurement using			
		Total	Quoted Price in active markets(Level 1)	Significant observable inputs( Level 2)	Significant unobservable inputs( Level 3)
<b>Asset measured at fair value:</b>					
<b>FVTPL financial investments:</b>					
Investments in Mutual Funds	31-Mar-24	12,612.73	12,612.73	-	-
Investments in Associate companies	31-Mar-24	26,858.31	-	26,858.31	-
Investments in joint ventures	31-Mar-24	18,579.93	-	18,579.93	-
<b>Assets for which fair values are disclosed:</b>					
Investment Properties	31-Mar-24	-	-	-	-

**Quantitative disclosures fair value measurement hierarchy for assets as at 31 March 2023**

Particulars	Date of Valuation	Fair Value Measurement using			
		Total	Quoted Price in active markets(Level 1)	Significant observable inputs( Level 2)	Significant unobservable inputs( Level 3)
<b>Asset measured at fair value:</b>					
<b>FVTPL financial investments:</b>					
Investments in Mutual Funds	31-Mar-23	9,663.81	9,663.81	-	-
Investments in Associate companies	31-Mar-23	26,655.37	-	26,655.37	-
Investments in joint ventures	31-Mar-23	17,144.96	-	17,144.96	-
<b>Assets for which fair values are disclosed:</b>					
Investment Properties	31-Mar-23	-	-	-	-

There have been no transfers between Level 1 and Level 2 during the period.

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 32. Financial risk management objectives and policies**

The Company's principal financial liabilities, other than derivatives, comprise bank loans and trade payables. The main purpose of these financial liabilities is to raise finance for the Company's operations. The Company has various financial assets such as trade receivables and cash and short-term deposits, which arise directly from its operations.

The Company is exposed to market risk, credit risk and liquidity risk. The Company's senior management oversees the management of these risks. The Company's senior management is supported by a financial risk committee that advises on financial risks and the appropriate financial risk governance framework for the Company. The financial risk committee provides assurance to the Company's senior management that the Company's financial risk activities are governed by appropriate policies and procedures and that financial risks are identified, measured and managed in accordance with the Company's policies and risk objectives. All derivative activities for risk management purposes are carried out by specialist teams that have the appropriate skills, experience and supervision. It is the Company's policy that no trading in derivatives for speculative purposes may be undertaken.

**Impact of COVID-19**

The Company based on their assessment believes that the probability of the occurrence of their forecasted transactions is not impacted by COVID-19

**Market Risk**

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk and other price risk, such as equity price risk. Financial instruments affected by market risk include deposits, etc. Financial instrument affected by market risk include deposits etc.

**Credit risk**

Credit risk is the risk that counterparty will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. The Company is exposed to credit risk from its operating activities (primarily trade receivables) and from its financing activities, including deposits with banks and financial institutions, foreign exchange transactions and other financial instruments.

**Liquidity risk**

The Company prime source of income is cash and cash equivalents and the cash flow generated from activities. The company has no outstanding bank borrowings. The company believes the working capital is sufficient to meet its current requirements. Accordingly there is no liquidity risk.

The table below summarises the maturity profile of the company's financial liabilities based on contractual undiscounted payments.

	On demand	Less than 3 months	3 to 12 months	1 to 5 years	> 5 years	Total
<b>Year ended 31/03/2024</b>						
Lease Liability	-	-	373.08	2,456.64	1,321.04	4,150.77
Other financial liabilities	-	-	3,537.72	0.20	-	3,537.92
Trade and other payables	-	770.89	-	-	-	770.89
	-	<b>770.89</b>	<b>3,910.80</b>	<b>2,456.84</b>	<b>1,321.04</b>	<b>8,459.58</b>
<b>Year ended 31/03/2023</b>						
Lease Liability	-	-	334.08	2,309.29	2,258.12	4,901.49
Other financial liabilities	-	-	3,272.62	0.20	-	3,272.82
Trade and other payables	-	625.23	-	-	-	625.23
	-	<b>625.23</b>	<b>3,606.70</b>	<b>2,309.49</b>	<b>2,258.12</b>	<b>8,799.54</b>

**SOUTH ASIA FM LIMITED**
**Notes to Financial Statements for the year ended 31st March, 2024**
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*
**Note 33. Right of Use and Lease Liability**
**Right of Use Assets**

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
<b>Gross carrying amount</b>		
Opening Gross carrying amount	5,601.92	5,723.53
Reclassification from property, plant & equipment	-	-
Recognition on account of IND AS 116	-	-
Additions	35.13	-
Disposals	(541.26)	(121.61)
Remeasurement of ROU	(13.83)	-
<b>Closing gross carrying amount</b>	<b>5,081.96</b>	<b>5,601.92</b>
<b>Accumulated depreciation / amortisation</b>		
Opening Accumulated depreciation / amortisation	1,997.51	1,535.76
Reclassification from property, plant & equipment	-	-
Depreciation / amortisation charge during the year	484.07	497.68
Disposals	(228.98)	(35.93)
<b>Closing accumulated depreciation / amortisation</b>	<b>2,252.60</b>	<b>1,997.51</b>
<b>Net carrying amount</b>	<b>2,829.36</b>	<b>3,604.41</b>

33.1 The aggregate depreciation expense on ROU assets is included under depreciation and amortization expense in the statement of Profit and Loss.

33.2. The impact of changes in accounting policy on account of adoption of Ind AS 116 is as follows:

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
Decrease in Property, Plant and equipment by	-	-
Increase / (decrease) in lease liability by	(750.72)	(368.86)
Increase / (decrease) in right of use assets by	(775.05)	(583.35)
Increase/(decrease) in finance cost by	438.18	594.92
Increase/(decrease) in depreciation by	484.07	497.68
Increase/(decrease) in rent by	902.27	878.10

**33.3. Movement in Lease liabilities :**

The following is the movement in lease liabilities during the year ended March 31, 2023:

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
Balance as at the beginning of the year	4,901.49	5,270.35
Recognition on account of adoption of Ind AS 116	-	-
Additions	35.13	-
Finance costs accrued during the period	576.78	594.92
Deletions	(446.53)	(85.68)
Remeasurement of Lease Liabilities	(13.83)	-
Payment of lease liabilities	(902.27)	(878.10)
<b>Balance as at the end of the year</b>	<b>4,150.77</b>	<b>4,901.49</b>

33.4. The table below provides details regarding the contractual maturities of lease liabilities as at March 31, 2024 on an undiscounted basis:

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
Less than one year	740.15	876.16
One to five years	4,765.89	5,079.94
More than five years	1,591.57	2,783.62
<b>Total</b>	<b>7,097.61</b>	<b>8,739.72</b>

**33.5. Amounts recognized in statement of profit or loss**

Particulars	2023-24	2022-23
Interest on lease liabilities	438.18	594.92
Excess of Lease Liability over ROU Asset on Derecognition	138.60	-
Variable lease payments not included in the lease payment liabilities	-	-
Income from sub-leasing right of use assets	6.70	4.34
Expenses relating to short-term leases	-	-
Expenses relating to leases of low-value assets, excluding short-term leases of low value assets.	-	-

**33.6. Amounts recognized in cash flow statement**

Particulars	2023-24	2022-23
Total cash outflows for leases	902.27	878.10

33.7. The average incremental borrowing rate applied to lease liabilities as at April 1, 2023 is 12%

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 34. Capital management**

For the purpose of the Company's capital management, capital includes issued equity capital, share premium and all other equity reserves attributable to the equity holders of the parent. The primary objective of the Company's capital management is to maximise the shareholder value.

The Company manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. To maintain or adjust the capital structure, the Company may adjust the dividend payment to shareholders, return capital to shareholders or issue new shares. The Company monitors capital using a gearing ratio, which is net debt divided by total capital plus net debt. The Company's policy is to keep the gearing ratio between 3% and 7%. The Company includes within net debt, trade and other payables, less cash and cash equivalents.

<b>Return on Equity</b>	<b>As at 31-Mar-2024</b>	<b>As at 31-Mar-2023</b>
Profit Before Taxes	3,372.16	1,956.44
Less: Finance Income	(2,786.35)	(2,600.69)
Add: Finance cost	443.28	618.18
<b>Earnings before Net interest and Tax</b>	<b>1,029.09</b>	<b>(26.07)</b>
Equity Share Capital	38,185.98	38,185.98
Other Equity	46,883.41	43,562.04
<b>Capital Employed</b>	<b>85,069.39</b>	<b>81,748.02</b>
<b>ROCE</b>	<b>1.21</b>	<b>(0.03)</b>

No changes were made in the objectives, policies or processes for managing capital during the years ended 31 March, 2024 and 31 March, 2023.

31 March, 2024 and

**Note 35. Note on FM Radio Licences**

The Company operationalized Seven Frequencies which it obtained in the Batch 2 of Phase III.

**Note 36. Ind AS Impact in Profit & Loss Account**

<b>Particulars</b>	<b>Note No.</b>	<b>Year ended</b>	
		<b>As at 31-Mar-2024</b>	<b>As at 31-Mar-2023</b>
<b>Income</b>			
Finance Income - on loans to Associates / deposits	21	1,689.35	1,521.17
Fair Value Gain on Financial Instruments at FVTPL(net)	20	455.21	104.34
		<b>2,144.56</b>	<b>1,625.51</b>
<b>Expenditure</b>			
Amortization of Right Of Use	26	484.07	497.68
Lease Interest Expense	27	438.19	594.92
Rent	24	15.23	10.76
Licences	22	35.82	34.78
Actual Rent expenses adjusted in Lease Liability		(897.92)	(878.11)
		<b>75.39</b>	<b>260.03</b>
<b>Net Impact</b>		<b>2,069.17</b>	<b>1,365.48</b>

**Note 37. Prior year comparatives**

Previous year figures have been regrouped/reclassified, wherever necessary, to conform to this year's classification.

**SOUTH ASIA FM LIMITED****Notes to Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 38. Disclosure on Ratios**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023	Numerator			Denominator			Change in Ratios	Explanation
			Financial Items	As at 31-Mar-2024	As at 31-Mar-2023	Financial Items	As at 31-Mar-2024	As at 31-Mar-2023		
a) Current ratio	4.51	4.17	Current Assets	22,334.52	21,024.30	Current Liabilities	4,947.88	5,045.48	8%	-
b) Debt-Equity ratio	-	-	-	-	-	-	-	-	-	-
c) Debt service coverage ratio	-	-	-	-	-	-	-	-	-	-
d) Return on equity ratio	3.96%	2.39%	Profit for the year	3,372.16	1,956.44	Shareholders Equity	85,069.39	81,748.02	66%	Mainly due to increase in sales.
e) Inventory turnover ratio	-	-	-	-	-	-	-	-	-	-
f) Trade receivables turnover ratio	3.23	2.78	Revenue from Operations	12,611.61	11,164.35	Average Trade Receivables	3,908.97	4,009.20	16%	-
g) Trade payables turnover ratio	9.50	9.59	Cost of Revenues	3,274.51	3,041.54	Average Trade Payables	344.78	317.16	-1%	-
h) Net capital turnover ratio	0.76	0.75	Revenue from Operations	12,611.61	11,164.35	Average Working Capital	16,682.70	14,977.96	1%	-
i) Net profit ratio	26.74%	17.52%	Profits Before Taxes	3,372.16	1,956.44	Revenue from Operations	12,611.61	11,164.35	53%	Mainly due to increase in sales.
j) Return on capital employed	3.96%	2.39%	Profits Before Interest and Taxes	3,372.16	1,956.44	Capital Employed	85,069.39	81,748.02	66%	Mainly due to increase in sales.
k) Return on investment	6.32%	3.66%	Income generated from investments	876.95	371.68	Current Investments	13,870.35	10,160.38	73%	Mainly due to increase in current investment & notional gains from Mutual Funds

**Note 39. Information on Proposed Amalgamation**

The Board of Directors of the Company and its Joint Ventures/ Associate Companies at their respective meetings held on January 4, 2024, approved a proposed composite scheme of arrangement for amalgamation involving these Joint Venture / Associate Companies and the Company (as applicable). The respective schemes of amalgamation with Appointed Date of 1st April 2023 are subject to necessary statutory and regulatory approvals, including sanction by the Hon'ble National Company Law Tribunal under Sections 230 and 232 of the Companies Act, 2013. Pending this, they have not been given effect to in these financial statements.

**As per our report of even date****For M N & Associates****Firm registration number: 018167S****Chartered Accountants****For and on behalf of Board of Directors of South Asia FM Limited****S.M. Manish Bhurat**

Partner

Membership #: 228297

UDIN:24228297BKEFAL3195

**K. SHANMUGAM**

Managing Director

**NICHOLAS MARTIN PAUL**

Director

**Place: Chennai****Date: 21-05-2024****Place: Chennai****Date: 21-05-2024**

## **INDEPENDENT AUDITOR'S REPORT**

**To the Members of M/s. South Asia FM Limited**

**Report on the Audit of the Consolidated Ind AS Financial Statements**

### **Opinion**

We have audited the accompanying consolidated Ind AS financial statements of **M/s. South Asia FM Limited** ("the Company") and its associates and joint ventures, which comprise the consolidated Balance Sheet as at March 31, 2024, the consolidated Statement of Profit and Loss (including other comprehensive income), consolidated Cash Flow Statement and the consolidated Statement of Changes in Equity for the year then ended, and notes to the consolidated financial statements including a summary of significant accounting policies (hereinafter referred to as "the consolidated Ind AS financial statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid consolidated Ind AS financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards ("Ind AS") prescribed under Section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2024, its consolidated Profit/loss, consolidated total comprehensive income, consolidated Cash Flows and consolidated changes in Equity for the year ended on that date.

### **Basis of Opinion**

We conducted the audit of the consolidated Ind AS financial statements in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Ind AS Financial Statements* section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to the audit of the consolidated Ind AS financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## **Key Audit Matters**

Key Audit Matters are those matters that, in our professional judgement, were of most significance in our audit of the Consolidated Ind AS Financial Statements of the current period. We have determined that there are no key audit matters to communicate in our report.

## **Information Other than the Consolidated Financial Statements and Auditor's Report Thereon**

The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with the audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained during the course of the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## **Responsibilities of Management and those charged with governance for the Consolidated Ind AS Financial Statements**

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these consolidated Ind AS financial statements that give a true and fair view of the financial position, financial performance, total comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the consolidated Ind AS financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The respective Board of Directors of the company and of its associates and joint ventures are responsible for overseeing the financial reporting process of the company and of its associates and joint ventures.

### **Auditor's Responsibilities for the Audit of the Consolidated Ind AS Financial Statements**

Our objectives are to obtain reasonable assurance about whether the consolidated Ind AS financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated Ind AS financial statements.

As part of an audit in accordance with SAs, We exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated Ind AS financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, We are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated Ind AS financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the consolidated Ind AS financial statements, including the disclosures, and whether the consolidated Ind AS financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during the audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

### **Other Matters**

We did not audit the financial statements / financial information of the joint ventures and associates, considered in the consolidated financial statements. The consolidated financial statements also include the Company's share of net profit/loss for the year ended 31st March 2024, as considered in the consolidated financial statements, in respect of its joint ventures and associates, whose financial statements / financial information have not been audited by me. These financial statements / financial information have been audited by other auditors whose reports have been furnished to me by the Management and our opinion on the consolidated Ind AS financial statements, in so far as it relates to the amounts and disclosures included in respect of these joint ventures and associates, and our report in terms of sub-section (3) of Section 143 of the Act, in so far as it relates to the aforesaid joint ventures and associates, is based solely on the reports of the other auditors.

Our opinion on the consolidated financial statements, and our report on Other Legal and Regulatory Requirements below, is not modified in respect of the above matters with respect to our reliance on the work done and the reports of the other auditors and the financial statements / financial information certified by the Management.

### **Report on Other Legal and Regulatory Requirements**

1. As required by section 143 (3) of the Act, We report, to the extent applicable, that:

- a. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit of the aforesaid consolidated Ind AS financial statements.
- b. In our opinion, proper books of account as required by law relating to preparation of the aforesaid consolidated Ind AS financial statements have been kept so far as it appears from our examination of those books and the reports of the other auditors.

- c. The Consolidated Balance Sheet, the Consolidated Statement of Profit and Loss, and the Consolidated Cash Flow Statement dealt with by this Report are in agreement with the relevant books of account maintained for the purpose of preparation of the consolidated financial statements.
- d. In our opinion, the aforesaid consolidated financial statements comply with the Indian Accounting Standards specified under Section 133 of the Act.
- e. On the basis of the written representations received from the directors of the Company as on 31st March, 2024 taken on record by the Board of Directors of the Company and the reports of the statutory auditors of its associate companies and joint ventures incorporated in India, none of the directors of the Company, its associate companies and joint ventures incorporated in India is disqualified as on 31st March, 2024 from being appointed as a director in terms of Section 164(2) of the Act.
- f. With respect to the adequacy of internal financial controls over financial reporting of the Company, its joint ventures and associates and the operating effectiveness of such controls, refer to our separate report in Annexure A.
- g. With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended;  
In our opinion and to the best of the information and according to the explanations given to me, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.
- h. With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended, in our opinion and to the best of the information and according to the explanations given to me:
  - i. The Company, its joint ventures and associates does not have any pending litigations which would impact its financial position in its consolidated Ind AS financial statements.
  - ii. The Company, its joint ventures and associates did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
  - iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company, its joint ventures and associates.
- i. The reporting under Rule 11(g) of the Companies (Audit and Auditors) Rules, 2014 is applicable from 1 April 2023.

Based on our examination which included test checks and that performed by the respective auditors of the subsidiaries, associates and joint ventures/joint operations which are companies incorporated in India whose financial statements have been audited under the Act, the company, subsidiaries, associates and joint ventures/joint operations have used an

accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the software. Further, during the course of our audit, we and respective auditors of the above referred subsidiaries, associates and joint ventures/joint operations did not come across any instance of audit trail feature being tampered with.

2. As required by the Companies (Auditor's Report) Order, 2020 (the "Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "Annexure B" a statement on the matters specified in paragraphs 3 and 4 of the Order.

**For M N & Associates**  
Chartered Accountants  
**(Firm Regn. No.018167S)**

**Place:** Chennai  
**Date:** 21-05-2024

**S M Manish Bhurat**  
PARTNER  
Membership # 228297  
UDIN: 24228297BKEFAM7615

## **"ANNEXURE A" TO THE AUDITORS' REPORT**

### **Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")**

We have audited the internal financial controls over financial reporting of **M/s. South Asia FM Limited** ("the Company") as of March 31, 2024 and its associates and joint ventures in conjunction with the audit of the consolidated Ind AS financial statements of the Company for the year ended on that date.

#### **Management's Responsibility for Internal Financial Controls**

The Board of Directors of the Company is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on the audit. We conducted the audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

The audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. The audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the consolidated Ind AS financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for the audit opinion on the internal financial controls system over financial reporting of the Company, its associates and joint ventures.

## **Meaning of Internal Financial Controls Over Financial Reporting**

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

## **Inherent Limitations of Internal Financial Controls Over Financial Reporting**

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

## **Opinion**

In our opinion, to the best of our information and according to the explanations given to me, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2024, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

## **Other Matters**

Our aforesaid report under Section 143(3)(i) of the Act on the adequacy and operating effectiveness of the internal financial controls over financial reporting insofar as it relates to the associates and joint ventures, is based solely on the corresponding reports of the auditors of such companies.

**For M N & Associates**  
Chartered Accountants  
(Firm Regn. No.018167S)

**S M Manish Bhurat**  
PARTNER  
Membership # 228297  
UDIN: 24228297BKEFAM7615

**Place:** Chennai  
**Date:** 21-05-2024

## ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' section of our report to the Members of South Asia FM Limited of even date)

In terms of the information and explanations sought by us and given by the Holding Company and the books of account and records examined by us in the normal course of audit and to the best of our knowledge and belief and consideration of report of the other auditors on the separate financial statements and the other financial information of the Associate/Joint Ventures Companies, incorporated in India, we state that:

(xxi) Qualifications or adverse remarks by the respective auditors in the Companies (Auditors Report) Order (CARO) reports of the companies included in the consolidated financial statements are:

S. No	Name	CIN	Particulars of Loan	Amount remaining outstanding for more than 90 days.	Steps taken by the management for the recovery of principal and interest.
	South Asia FM Limited	U92131TN2005PLC057987	Loan to Associates	Rs. 356.80 Lakhs	Represents the outstanding dues of interest amount for the FY 2021-22 and FY 2022-23. The management is taking efforts to recover the same.

**For M N & Associates**  
Chartered Accountants  
(Firm Regn. No.018167S)

**S M Manish Bhurat**  
PARTNER  
Membership # 228297  
UDIN: 24228297BKEFAM7615

**Place:** Chennai  
**Date:** 21-05-2024

**SOUTH ASIA FM LIMITED**  
**Consolidated Balance Sheet as at 31st March 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

Particulars	Notes	As at 31-Mar-2024	As at 31-March-2023
<b>ASSETS</b>			
<b>Non-Current Assets</b>			
Property Plant and Equipment	3	1,294.48	1,379.11
Intangible assets	4	9,558.23	10,971.57
Right to Use Assets		2,829.36	3,604.41
Financial Assets			
Investments in Associate Companies	5	18,010.13	18,624.68
Investments in Joint Ventures	5	16,359.75	15,750.98
Investments in Taxable bonds	5	1,257.62	496.57
Loans	6	8,214.86	8,214.86
Other Financial Assets	6.1	2,055.13	353.53
Tax Assets	7	516.60	575.60
Other non current assets	8	295.98	346.68
		<b>60,392.14</b>	<b>60,317.99</b>
<b>Current Assets</b>			
Financial Assets			
Trade receivables	9	4,027.33	3,790.61
Investment	10	12,612.73	9,663.81
Other Financial Assets	10	888.35	761.61
Cash and Cash Equivalents	11.1	354.66	251.08
Bank Balances Other than Cash and Cash Equivalents	11.2	3,556.44	5,618.94
Other current assets	8	895.01	938.26
		<b>22,334.52</b>	<b>21,024.31</b>
<b>Total Assets</b>		<b>82,726.66</b>	<b>81,342.30</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Equity Share Capital	12	38,185.98	38,185.98
Other Equity	13	35,814.90	34,137.23
<b>Total Equity</b>		<b>74,000.88</b>	<b>72,323.21</b>
<b>Non-Current Liabilities</b>			
Financial Liabilities			
Lease Liability		3,777.69	3,973.40
Other financial liabilities	14	0.20	0.20
		<b>3,777.89</b>	<b>3,973.60</b>
<b>Current Liabilities</b>			
Financial Liabilities			
Trade Payables			
Total outstanding dues of micro enterprises and small enterprises	15	2.57	1.25
Total outstanding dues of creditors other than micro enterprises and small	15	409.52	276.21
Lease Liability		373.08	928.09
Other current financial liabilities	16	3,537.72	3,272.62
Other Current Liabilities	17	361.38	349.04
Provisions	18	263.62	218.28
<b>Total Liabilities</b>		<b>4,947.89</b>	<b>5,045.49</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>82,726.66</b>	<b>81,342.30</b>

Significant Accounting Policies  
The accompanying Notes are an integral part of the consolidated financial statements.

2

As per our report of even date

For and on behalf of Board of Directors of South Asia FM Limited

For M N & Associates  
Firm registration number: 018167S  
Chartered Accountants

S.M. Manish Bhurat  
Partner  
Membership #: 228297  
UDIN:24228297BKEFAM7615

Place: Chennai  
Date: 21-05-2024

K. SHANMUGAM  
Managing Director

NICHOLAS MARTIN  
PAUL  
Director

Place: Chennai  
Date: 21-05-2024

**SOUTH ASIA FM LIMITED**
**Consolidated Statement of Profit And Loss for the Year ended 31st March, 2024**
*(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)*

Particulars	Note No.	Year Ended	
		March 31, 2024	March 31, 2023
<b>Income</b>			
Revenue from Operations	19	12,611.61	11,164.35
Other Income	20	3,885.13	3,600.45
<b>Total Income (I)</b>		<b>16,496.74</b>	<b>14,764.80</b>
<b>Expenses</b>			
Costs of revenues	21	3,274.51	3,041.54
Employees' benefits expense	22	5,021.95	4,538.87
Other expenses	23	2,208.81	2,343.07
Depreciation and amortization expense	24	2,176.03	2,266.70
Finance costs	25	443.28	618.18
<b>Total Expense (II)</b>		<b>13,124.58</b>	<b>12,808.36</b>
<b>Profit (Loss) Before Tax - (I) - (II)</b>		<b>3,372.16</b>	<b>1,956.44</b>
Current Taxes		-	-
Deferred Tax		-	-
<b>Income Tax Expense</b>		<b>-</b>	<b>-</b>
<b>Profit for the Year</b>		<b>3,372.16</b>	<b>1,956.44</b>
<b>Profit for the Year (Before share of profit/(loss) of Joint Venture &amp; Associates)</b>		<b>(1,643.67)</b>	<b>(1,360.13)</b>
<b>Share of profit/(loss) from Joint Venture &amp; Associates)</b>		<b>1,728.49</b>	<b>596.31</b>
<b>Other Comprehensive Income:</b>			
<b>Other comprehensive income not to be reclassified to profit or loss in subsequent periods:</b>			
Remeasurement Gains or (losses) on defined benefit obligations (net)	28	(50.79)	(30.20)
Income tax effect			
<b>Net other comprehensive income not to be reclassified to profit or loss in subsequent periods</b>		<b>(50.79)</b>	<b>(30.20)</b>
<b>Other comprehensive income/(loss) for the year, net of tax</b>		<b>(50.79)</b>	<b>(30.20)</b>
<b>Total comprehensive income for the year</b>		<b>1,677.70</b>	<b>566.11</b>
<b>Earnings per Equity Share of INR 10 each</b>			
Basic profit from operations attributable to equity holders of the parent	27	0.45	0.16
Diluted profit from operations attributable to equity holders of the parent		0.43	0.15

Significant Accounting Policies

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The accompanying notes are an integral part of the Consolidated financial statements.

As per our report of even date

**For M N & Associates**  
**Firm registration number: 018167S**  
**Chartered Accountants**

**For and on behalf of Board of Directors of South Asia FM Limited**

**S.M. Manish Bhurat**  
 Partner  
 Membership #: 228297  
**UDIN:24228297BKEFAM7615**

**K. SHANMUGAM**  
 Managing Director

**NICHOLAS MARTIN PAUL**  
 Managing Director

**Place: Chennai**  
**Date: 21-05-2024**

**Place: Chennai**  
**Date: 21-05-2024**

**SOUTH ASIA FM LIMITED**  
**Consolidated Cash Flow Statement for the year ended 31st March 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

Particulars		Year Ended 31-Mar-2024	Year Ended 31-Mar-2023
<b>Cash flow from operating activities</b>			
Net profit before tax and extraordinary items		1,728.49	596.31
Adjustments to reconcile:			
IND AS adjustments		(2,119.96)	(1,387.01)
Depreciation on tangible assets/investment property		278.63	357.65
Amortisation of intangible assets		1,413.33	1,411.37
(Profit)/Loss on sale of fixed assets		(3.66)	-
(Profit)/Loss on sale of investments		(307.32)	(206.14)
Assets scrapped		0.04	14.61
Provision for doubtful debts/Movie advances and other Assets		207.50	206.74
Bad debts written off		266.82	286.63
Liabilities / provisions no longer required written back		(250.50)	(642.39)
Interest income		(1,097.00)	(822.33)
Dividend income		(64.32)	(40.78)
Interest expense		5.10	23.26
<b>Operating profit before working capital changes</b>		<b>57.15</b>	<b>(202.06)</b>
Movements in working capital :			
(Increase) / Decrease in trade receivables		(460.54)	220.24
(Increase) / Decrease in other current assets/other financial assets		327.05	2,021.76
Increase / (Decrease) in trade payables and other liabilities/other financial liabilities		412.11	581.80
Increase / (Decrease) in provisions		45.34	(18.52)
<b>Cash generated from operations</b>		<b>381.10</b>	<b>2,603.22</b>
Direct taxes paid (net of refunds)		65.20	(7.66)
<b>Net cash flow from / (used in) operating activities (A)</b>	<b>A</b>	<b>446.30</b>	<b>2,595.56</b>
<b>Cash flow from investing activities</b>			
Purchase of PPE, capital work in progress (including capital advances)		(202.61)	(18.81)
Purchase of intangible assets and expenditure on intangible assets under development		-	(11.86)
(including advances towards purchase of intangible assets)			
Purchase of investments		(2,733.73)	(6,743.98)
Sale of investments		1,487.83	2,893.61
Proceeds from sale of assets		12.21	7.02
Interest received		1,097.00	822.33
Dividends received		1.68	40.78
<b>Net cash from / (used in) investing activities (B)</b>	<b>B</b>	<b>(337.62)</b>	<b>(3,010.92)</b>
<b>Cash flow from financing activities</b>			
Interest paid		(5.10)	(23.26)
<b>Net cash (used in) / from financing activities (C)</b>	<b>C</b>	<b>(5.10)</b>	<b>(23.26)</b>
<b>Exchange differences on translation of foreign currency cash and cash equivalents (D)</b>		<b>-</b>	<b>-</b>
<b>Net increase / (decrease) in cash and cash equivalents (A+B+C+D)</b>	<b>(A+B+C+D)</b>	<b>103.58</b>	<b>(438.62)</b>
<b>Opening balance of cash and cash equivalents</b>	<b>E</b>	<b>251.08</b>	<b>689.70</b>
<b>Closing balance of cash and cash equivalents</b>	<b>F</b>	<b>354.66</b>	<b>251.08</b>
Net increase / (decrease) in cash and cash equivalents	<b>(F-E)</b>	103.58	(438.62)
Earmarked Balances with Banks	<b>G</b>	-	-
<b>Closing cash and Bank Balance</b>	<b>(F+G)</b>	<b>354.66</b>	<b>251.08</b>

As per our report of even date

For M N & Associates  
Firm registration number: 018167S  
Chartered Accountants

For and on behalf of Board of Directors of South Asia FM Limited

S.M. Manish Bhurat  
Partner  
Membership #: 228297  
UDIN:24228297BKEFAM7615

K. SHANMUGAM  
Managing Director

NICHOLAS MARTIN  
PAUL  
Director

Place: Chennai  
Date: 21-05-2024

Place: Chennai  
Date: 21-05-2024

**SOUTH ASIA FM LIMITED****Consolidated Statement of Changes in Equity for the Year ended 31st March 2024***(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)***a. Equity Share Capital:**

Equity shares of INR 10 each issued, subscribed and fully paid	Number Of Shares	Amount
As at 01 April 2023	38,18,59,817	38,185.98
Issue of share capital	-	-
<b>At 31 March 2024</b>	<b>38,18,59,817</b>	<b>38,185.98</b>

**b. Other equity****For the year ended 31 March 2024**

Particulars	Attributable to Equity holders of the parent				Total
	Retained earnings	Securities Premium Reserve	General Reserve	FVTOCI reserve	
As at 1st April 2023	(2,213.01)	13,150.00	-	(149.86)	10,787.13
Profit for the period	1,728.49			(50.79)	1,677.70
Other comprehensive income					-
Total Comprehensive Income	(484.52)	13,150.00	-	(200.65)	12,464.83
Issue of share capital	-	-	-	-	-
Transaction costs	-	-	-	-	-
Cash dividends	-	-	-	-	-
Dividend distribution tax on cash dividend by parent company	-	-	-	-	-
<b>As at 31 March 2024</b>	<b>(484.52)</b>	<b>13,150.00</b>	<b>-</b>	<b>(200.65)</b>	<b>12,464.83</b>

**For the year ended 31 March 2023**

Particulars	Attributable to Equity holders of the parent				Total
	Retained earnings	Securities Premium Reserve	General Reserve	FVTOCI reserve	
As at 1st April 2022	(2,809.32)	13,150.00	-	(119.65)	10,221.02
Profit for the period	596.31			(30.20)	566.11
Other comprehensive income					-
Total Comprehensive Income	(2,213.01)	13,150.00	-	(149.86)	10,787.13
Issue of share capital	-	-	-	-	-
Transaction costs	-	-	-	-	-
Cash dividends	-	-	-	-	-
Dividend distribution tax on cash dividend by parent company	-	-	-	-	-
<b>As at 31 March 2023</b>	<b>(2,213.01)</b>	<b>13,150.00</b>	<b>-</b>	<b>(149.86)</b>	<b>10,787.13</b>

As per our report of even date

For and on behalf of Board of Directors of South Asia FM Limited

For M N &amp; Associates

Firm registration number: 018167S

Chartered Accountants

**S.M. Manish Bhurat**

Partner

Membership #: 228297

UDIN:24228297BKEFAL3195

**K. SHANMUGAM**

Managing Director

**NICHOLAS MARTIN PAUL**

Director

Place: Chennai

Date: 21-05-2024

Place: Chennai

Date: 21-05-2024

## **1. CORPORATE INFORMATION**

South Asia FM Limited ('the Company') is engaged in producing and broadcasting radio software programming in Indian regional languages. The Company operates 35 FM stations for which the license has been procured.

The Company has entered into a strategic tie-up with Red FM Group to expand its FM Radio broadcasting business in the North, West and East Indian Markets. As part of the transaction, the Company has taken up a 48.9% beneficial interest in the Red FM Radio Companies by acquiring the equity of their holding companies at par. The promoters of Red FM continue to hold 51.1% in Red FM. As part of this strategic tie-up, (a) the promoters of Red FM have through their investment Company A H Multisoft Private Limited and (b) Astro Plc through its investment Company, South Asia Multimedia Technologies Limited, subscribed to 40% of the equity of the Company.

The Company has executed certain agreements with the promoters of Red FM by which it has obtained significant influence in the following Red FM companies, all of which are incorporated in India:

<b>Name of the Company</b>	<b>Effective holding Of the Company</b>
Deccan Digital Networks (Hyderabad) Private Limited	28.99%
Metro Digital Networks (Hyderabad) Private Limited	28.99%
AV Digital Networks (Hyderabad) Private Limited	28.99%
Pioneer Radio Training Services Private Limited	48.89%
Optimum Media Services Private Limited	48.89%
Asia Radio Broadcast Private Limited	48.89%
Digital Radio (Delhi) Broadcasting Limited	48.89%
Digital Radio (Mumbai) Broadcasting Limited	48.89%
Digital Radio (Kolkata) Broadcasting Limited	48.89%
South Asia Multimedia Limited	48.89%

## **2. SIGNIFICANT ACCOUNTING POLICIES**

### ***1. Basis of Accounting***

These statements have been prepared under historical cost convention on accrual basis except for certain financial instruments which are measured at fair values and comply with the Ind AS referred to in Section 133 of the Companies Act, 2013.

The company has adopted the Ind AS Standards and the adoption was carried out in accordance with Ind AS 101 First time adoption of Indian Accounting Standards. The transition was carried out from Indian Accounting Principles generally accepted in India as prescribed under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014 (IGAAP), which was the previous GAAP.

### ***2. Use Of Estimates***

The preparation of the financial statements in conformity with Ind AS requires management to make estimates, judgements and assumptions. These estimates, judgements and assumptions affect the application of accounting policies and the reported amounts of revenues and expenses during the period. Application of accounting policies that require critical accounting estimates involving complex and subjective judgements and the use of assumption in these financial statements.

### ***3. Property, Plant and Equipment***

- Property, Plant and Equipment are stated at cost less accumulated depreciation.
- Depreciation on Property, Plant and Equipment other than leasehold improvements is provided on written down value method at the rates and in the manner specified in Schedule II to the Act. Property, Plant and Equipment individually costing less than Rs.5,000 are depreciated @ 100% in the year of purchase.
- Leasehold improvements are depreciated over the lower of estimated useful lives of the assets or the remaining primary period of the lease.
- BECIL infrastructure assets included in Tangible Fixed Assets (**Note 3**) represents aggregate value of the company's share of the cost of the assets, jointly owned, along with other license holders, at various stations. These assets are jointly controlled assets and the company's share of cost of these assets has been determined corresponding to the number of license holders in each station.

#### **4. Intangible Assets**

- One Time Entry Fees (OTEF) paid by the company for acquiring new licenses is capitalized as an asset, in respect of the stations that have become operational.

OTEF is amortized over a period of fifteen years, being the period of license, the fifteen-year period starting (i) from the date of operationalization of the station or (ii) after the expiry of one year from the date of signing the agreement, whichever is earlier.

- On Air License cost is capitalized as an asset and is amortized over a period of five years from the month in which the license is operative.
- Costs incurred towards the purchase of computer software are depreciated using straight line method over a period of three years.

#### **5. Leases**

- The right-of-use assets are initially recognised at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or prior to the commencement date of the lease plus any initial direct costs less any lease incentives. They are subsequently measured at cost less accumulated depreciation and impairment losses.
- Right-of-use assets are depreciated from the commencement date on a straight-line basis over the shorter of the lease term and useful life of the underlying asset.
- The lease liability is initially measured at amortized cost at the present value of the lease payments to be made over the lease term.
- The lease payments are discounted using interest rate implicit in the lease or, if not readily determinable, using the incremental borrowing rates in the country of domicile of the leases.
- Lease Liabilities are re-measured with a corresponding adjustment to the related right of use asset if the company changes its assessment.

#### **6. Impairment**

- The carrying amounts of assets are reviewed at each balance sheet date; if there is any indication of impairment based on internal / external factors. An impairment loss is recognized wherever the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the greater of the assets net selling price and value in use. In assessing value in use, the estimated

future cash flows are discounted to their present value at the weighted average cost of capital. After impairment, depreciation is provided on the revised carrying amount of the asset.

### ***7. Employee Benefit Plans***

- Employee benefit plans comprise both defined benefit and defined contribution plans.
- The company contributes to a gratuity fund maintained by the Life Insurance Corporation of India ('LIC') based upon actuarial valuation.
- Provident fund is a defined contribution plan. Each eligible employee and the company make equal contributions at a percentage of the basic salary specified under the Employee's Provident Fund's and Miscellaneous Provisions Act, 1952. The company has no further obligations under the plan beyond its periodic contributions.

### ***8. Current Taxation***

- The company has elected to exercise the option permitted under section 115BAA of the Income Tax Act, 1961 as introduced by the Taxation Laws (Amendment) Act, 2019 to pay taxes at a lower rate subject to certain conditions.

### ***9. Deferred Taxation***

- Deferred tax is recognized, subject to the consideration of prudence, on timing difference between taxable income and accounting income that originate in one period and are capable of reversal in one or more periods.

### ***10. Financial Instruments***

#### **Initial Recognition**

The company recognizes financial assets and financial liabilities when it becomes a party to the contractual provisions of the instrument. All financial assets and liabilities are recognized at fair value on initial recognition, except for trade receivables which are initially measured at transaction price.

### **Subsequent Measurement**

#### **Financial assets carried at amortized cost**

A financial asset is subsequently measured at amortized cost if it is held within a business model whose objective is to hold the asset in order to collect contractual cash flows and the contractual terms of the financial assets give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding. Such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method.

#### **Financial Assets at fair value through profit or loss**

A financial asset is subsequently measured at fair value through profit or loss if it is held within the business model for trading if they are acquired for the purpose of selling in the near term.

#### **Financial Liabilities**

Financial liabilities are subsequently carried at amortized cost using the effective interest method. For trade and other payables maturing within one year from the Balance Sheet date, the carrying amounts approximate fair value due to short maturity of these instruments.

### ***11. Revenue Recognition***

- Revenue from Radio broadcasting is recognized on accrual basis on the airing of client's commercials.
- All expenses, not related / attributable to the acquisition of Property, Plant and Equipment and incurred during the year are recognized as expense during the year.

### ***12. License Fees***

- As per the new frequency module (FM) broadcasting policy, effective April 1, 2005, license fees are charged to revenue at the rate of 4% of gross revenue for the period or 10% of Reserve One Time Entry Fees (ROTEF) for the concerned city, whichever is higher.

### ***13. Foreign Currency Transactions***

- Realized gains and losses on foreign exchange transactions are recognized in the Profit & Loss account. Current Assets and current liabilities denominated in foreign currency outstanding at the year-end are translated at the

year-end exchange rates and the resultant exchange differences are recognized in the Financial Statements. Exchange Gain / Loss in respect of liabilities incurred for the acquisition of Fixed Assets are recognized in the Profit & Loss account.

#### ***14. Provisions and contingent Liabilities***

- A provision is recognized when there is a present obligation as a result of a past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of the obligation.
- Provisions are not discounted to its present value and are determined based on management estimate required to settle the obligation at the balance sheet date.
- These are reviewed at each balance sheet date and adjusted to reflect the current management estimates.

#### ***15. Segment Reporting***

- The company's operations are relating to FM Radio broadcasting and this is the only primary reportable segment.

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 3 - Property Plant & Equipment**

Particulars	Plant & Machinery	Office Equipments	Furniture & Fixtures	Lease hold improvements	Motor Vehicle	Total
<b>Gross Block</b>						
<b>At April 01, 2022</b>	<b>3,486.45</b>	<b>432.55</b>	<b>48.40</b>	<b>716.06</b>	<b>150.83</b>	<b>4,834.29</b>
Additions	180.10	8.04	2.11	8.31	-	198.56
Impairment	-	-	-	-	-	-
Disposals	(66.31)	(36.78)	(1.46)	-	(0.01)	(104.56)
<b>At Mar 31, 2023</b>	<b>3,600.24</b>	<b>403.81</b>	<b>49.05</b>	<b>724.37</b>	<b>150.82</b>	<b>4,928.29</b>
Additions	93.17	42.20	1.21	66.04	-	202.62
Impairment	-	-	-	-	-	-
Disposals	(10.10)	(21.01)	(3.54)	-	-	(34.65)
<b>At Mar 31, 2024</b>	<b>3,683.31</b>	<b>425.00</b>	<b>46.72</b>	<b>790.41</b>	<b>150.82</b>	<b>5,096.26</b>

**Depreciation**

<b>At April 01, 2022</b>	<b>2,175.41</b>	<b>269.93</b>	<b>35.04</b>	<b>699.45</b>	<b>92.87</b>	<b>3,272.70</b>
Charge for the year	286.32	31.71	3.50	18.35	17.77	357.65
Impairment	-	-	-	-	-	-
Disposals	(49.57)	(30.57)	(1.03)	-	-	(81.17)
<b>At Mar 31, 2023</b>	<b>2,412.16</b>	<b>271.07</b>	<b>37.51</b>	<b>717.80</b>	<b>110.64</b>	<b>3,549.18</b>
Charge for the year	227.68	29.14	2.83	6.75	12.24	278.64
Impairment	-	-	-	-	-	-
Disposals	(6.26)	(16.74)	(3.05)	-	-	(26.05)
<b>At Mar 31, 2024</b>	<b>2,633.58</b>	<b>283.48</b>	<b>37.29</b>	<b>724.55</b>	<b>122.88</b>	<b>3,801.78</b>

**Net Block**

<b>At March 31, 2023</b>	<b>1,188.08</b>	<b>132.74</b>	<b>11.54</b>	<b>6.57</b>	<b>40.18</b>	<b>1,379.11</b>
<b>At March 31, 2024</b>	<b>1,049.73</b>	<b>141.52</b>	<b>9.43</b>	<b>65.86</b>	<b>27.94</b>	<b>1,294.48</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 4 - Intangible Assets**

Particulars	Computer Software	Licenses	Total
<b>Gross Block</b>			
<b>At April 01, 2022</b>	<b>25.40</b>	<b>21,252.20</b>	<b>21,277.60</b>
Additions	6.86	5.00	11.86
Disposals	-	-	-
<b>At March 31, 2023</b>	<b>32.26</b>	<b>21,257.20</b>	<b>21,289.46</b>
Additions	-	-	-
Disposals	-	-	-
<b>At March 31, 2024</b>	<b>32.26</b>	<b>21,257.20</b>	<b>21,289.46</b>

**Amortization**

<b>At April 01, 2022</b>	<b>25.40</b>	<b>8,881.13</b>	<b>8,906.53</b>
Charge for the year	0.38	1,410.99	1,411.37
Disposals	-	-	-
<b>At March 31, 2023</b>	<b>25.78</b>	<b>10,292.12</b>	<b>10,317.90</b>
Charge for the year	2.29	1,411.04	1,413.33
Disposals	-	-	-
<b>At March 31, 2024</b>	<b>28.07</b>	<b>11,703.16</b>	<b>11,731.23</b>

**Net Block**

<b>At March 31, 2023</b>	<b>6.48</b>	<b>10,965.08</b>	<b>10,971.57</b>
<b>At March 31, 2024</b>	<b>4.19</b>	<b>9,554.04</b>	<b>9,558.23</b>

**SOUTH ASIA FM LIMITLD****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 5. Financial assets (Non Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Investments in Associate Companies (Unquoted)</b>		
<b>Investments in Equity Instruments at Cost</b>		
Metro Digital Networks (Hyd) P Ltd	79.20	79.20
Deccan Digital Networks (Hyd) P Ltd	1,718.41	1,810.71
A.V.Digital Networks (Hyd) P Ltd	650.84	650.84
Pioneer Radio Training Services P Ltd	2,648.37	2,719.40
Asia Radio CNoadcast P Ltd	1,563.78	1,489.37
		-
<b>Investments in Debt Instruments at Amortised Cost</b>		
Metro Digital Networks (Hyd) P Ltd	4,269.02	4,793.26
Deccan Digital Networks (Hyd) P Ltd	5,854.53	5,883.07
A.V.Digital Networks (Hyd) P Ltd	1,225.98	1,198.83
<b>Total</b>	<b>18,010.13</b>	<b>18,624.68</b>

**Investments in Joint Ventures - (Unquoted)**

<b>Investments in Equity Instruments at Cost</b>		
Optimum Media Services P Ltd	2,966.66	3,792.86
<b>Investments in Debt Instruments at Amortised Cost</b>		
Optimum Media Services P Ltd	13,393.09	11,958.12
<b>Total</b>	<b>16,359.75</b>	<b>15,750.98</b>

**Note 5. Investments in Taxable Bonds**

Investments in Cost	Face Value	Units	As at 31-Mar-2024	As at 31-Mar-2023
Particulars			Carrying Value	Carrying Value
HDFC Bank Limited - 7.4%	10,00,000	50	496.57	496.57
Aditya Birla Housing Finance Limited - 8.94%	10,00,000	14	145.84	-
Tata Capital Limited - 8.69%	10,00,000	6	61.80	-
ICICI Bank Limited - 0 %	1,00,000	61	51.64	-
Embassy office parks -REIT	-	1,09,000	399.50	-
IDFC First Bank Limited - 9.24%	10,00,000	10	102.28	-
<b>Total</b>			<b>1,257.62</b>	<b>496.57</b>

**Note 6. Financial assets (Non-Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Loans (Secured considered good unless otherwise stated)</b>		
Loans to Related parties	8,214.86	8,214.86
<b>Total</b>	<b>8,214.86</b>	<b>8,214.86</b>

**Note 6.1 Other Financial Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Rental deposits	84.00	89.47
Deposits with Government agencies	290.90	258.92
Bank Deposits with original maturity for more than 12 months	1,680.06	-
Margin Money deposit	0.17	5.14
<b>Total</b>	<b>2,055.13</b>	<b>353.53</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 7. Tax Assets/(Liabilities)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Non-Current Tax Assets</b>		
Advance income tax (net of provision)	516.60	575.60
<b>Total</b>	<b>516.60</b>	<b>575.60</b>

**Note 8 Other Current and Non-Current Assets****Other Non-Current Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Unsecured and considered good</b>		
Capital advances	-	-
Prepaid expenses	221.30	268.11
Others	74.68	78.57
<b>Total</b>	<b>295.98</b>	<b>346.68</b>

**Other Current Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Prepaid expenses	730.25	723.01
Balances with statutory/government authorities	81.76	116.65
Others	83.00	98.60
<b>Total</b>	<b>895.01</b>	<b>938.26</b>

**SOUTH ASIA FM LIMITED**
**Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*
**Note 9. Trade Receivables**
**Trade and other receivables (current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Trade receivables</b>		
Secured, considered good	-	-
Unsecured, considered good	4,027.33	3,790.61
Credit Impaired	712.18	755.18
	4,739.51	4,545.79
Allowance for credit impaired	(712.18)	(755.18)
<b>Total</b>	<b>4,027.33</b>	<b>3,790.61</b>

Particulars	Outstanding for following periods from due date of payment as on 31.03.2024					
	Less than 6 Months	6 Months -1 Year	1-2 years	2-3 years	3 years and above	Total
(i) Undisputed Trade receivables – considered good	3,260.03	128.81	307.66	116.72	214.11	<b>4,027.33</b>
(ii) Undisputed Trade Receivables – Credit Impaired	-	-	-	-	712.18	<b>712.18</b>
(iii) Disputed Trade Receivables - considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivables - Credit Impaired	-	-	-	-	-	-
Less: Allowance for credit impaired	-	-	-	-	(712.18)	<b>(712.18)</b>
<b>Total</b>	<b>3,260.03</b>	<b>128.81</b>	<b>307.66</b>	<b>116.72</b>	<b>214.11</b>	<b>4,027.33</b>

Particulars	Outstanding for following periods from due date of payment as on 31.03.2023					
	Less than 6 Months	6 Months -1 Year	1-2 years	2-3 years	3 years and above	Total
(i) Undisputed Trade receivables – considered good	3,027.85	220.12	230.57	171.11	140.96	<b>3,790.61</b>
(ii) Undisputed Trade Receivables – Credit Impaired	-	-	-	-	755.18	<b>755.18</b>
(iii) Disputed Trade Receivables - considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivables - Credit Impaired	-	-	-	-	-	-
Less: Allowance for credit impaired	-	-	-	-	(755.18)	<b>(755.18)</b>
<b>Total</b>	<b>3,027.85</b>	<b>220.12</b>	<b>230.57</b>	<b>171.11</b>	<b>140.96</b>	<b>3,790.61</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 10. Financial assets (Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Investments in Mutual Funds at fair value through profit or loss (FVTPL):</b>		
HDFC Floating Rate Debt Fund - Daily Dividend 8377315.805 Units (Previous year : 7818001.327 Units)	844.51	788.12
ICICI Prudential Floating Interest Fund - DP Growth 39670.770 Units (Previous year : 39670.770 Units)	165.33	152.07
Bandhan Bond Fund - Medium Term Plan Growth 323765.223 units ( Previous year: 323765.223 units)	134.34	125.91
Bandhan Bond Fund - Short term plan - Growth Plan 1492435.601 Units ( Previous year: 1492435.601 Units)	819.72	761.62
HDFC Ultra Short Term Fund - Direct Growth Nil Units ( Previous year: 10009000.336 Units)	-	1,311.77
HDFC Banking & PSU Debt fund - Direct Growth Option 6495777.795 Units ( Previous year: 2272878.750 Units)	1,401.92	455.08
SBI Magnum Medium Duration fund - Regular growth 1439695.759 Units ( Previous year: 1439695.759 Units)	665.96	618.70
SBI Crisil IBX SDL Index - Sep 2027 Fund 5032612.975 Units ( Previous year: 5032612.975 Units)	557.83	522.03
SBI CPSE BP SDL Sep 2026 50:50 Index - Direct Growth 11169153.170 Units ( Previous year: 11169153.170 Units)	1,247.32	1,163.30
SBI Equity Savings Fund - Regular Plan Growth 680327.028 Units ( Previous year: Nil Units)	144.09	-
ICICI Prudential Short term Fund - Growth option 403600.919 Units ( Previous year: 403600.919 Units)	219.71	203.94
ICICI Prudential Nifty PSU bond Plus SDL Sep 2027 40:60 Index Fund - Growth 1490179.232 Units ( Previous year: 1490179.232 Units)	166.45	155.57
ICICI Prudential Banking and PSU Debt fund - Direct Plan Growth 3369108.866 Units ( Previous year: 3369108.866 Units)	1,036.97	960.05
TATA Treasury Advantage Fund Regular Plan - Growth 11772.765 Units ( Previous year: 11772.765 Units)	422.04	394.13
TATA Short Term Bond Fund Regular Plan - Growth 206969.919 Units ( Previous year: 206969.919 Units)	90.23	84.46
Axis Banking & PSU Debt Fund - Direct Growth 12287.082 Units ( Previous year: 12287.082 Units)	301.51	281.20
AXIS-Liquid Fund Direct Growth 2072.848 Units ( Previous year: 2072.848 Units)	55.63	51.84
Axis CRISIL IBX 50:50 Gilt Plus SDL Sep 2027 Index Fund - Direct Growth 4999750.012 Units ( Previous year: 4999750.012 Units)	544.13	507.43
Axis CRISIL IBX 50:50 Gilt Plus SDL Jun 2028 Index Fund - Direct Growth 1149942.503 Units ( Previous year: 1149942.503 Units)	125.15	116.38

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Axis Nifty SDL Sep 2026 Debt Index Fund - Direct Growth 3249837.508 Units ( Previous year: 3249837.508 Units)	357.43	333.57
Axis Fixed Term Plan - series 113 (1128 days) - Direct Growth 3749812 Units ( Previous year: 3749812 Units)	404.07	376.04
Axis Fixed Term Plan - series 114 (83 days) - Direct Growth Nil Units ( Previous year: 1499925 Units)	-	150.30
Baroda BNP Paribas Nifty SDL Dec 2026 Index fund - Direct Growth 1483311.911 Units ( Previous year: 1483311.911 Units)	161.07	150.29
TATA Arbitrage Fund - Direct Plan - Growth 784071.575 Units ( Previous year: Nil Units)	107.67	-
Axis Corporate Debt Fund - Direct Growth 998678.890 Units ( Previous year: Nil Units)	161.52	-
HDFC Corporate Bond Fund - Regular Plan - Growth 1700978.067 Units ( Previous year: Nil Units)	498.98	-
ICICI Prudential Equity Arbtrage Fund - Growth 2644385.213 Units ( Previous year: Nil Units)	885.45	-
ICICI Prudential Equity Saving fund - Cumulative 818289.691 Units ( Previous year: Nil Units)	165.79	-
Bandhan CRISIL IBX 90:10 SDL Gilt April 2032 Index fund Direct Plan 1349424 Units (Previous year: Nil Units)	150.42	-
Bandhan corporate Bond fund Direct- Plan Growth 843270 Units (Previous year:Nil Units )	150.28	-
Lic Mf Medium To Long Duration Bond Fund(Formerly Lic Mf Bond Fund) - Direct Plan-Growth 216786 Units (Previous year:Nil Units )	150.42	-
SBI Multicap fund- Regular plan Growth 1476769 Units (Previous year:Nil Units )	201.27	-
SBI Magnum Gilt Fund -Regular Growth 166798 Units (Previous year:Nil Units )	100.03	-
Nippon India Corporate Bond Fund - Growth Plan 231914 Units (Previous year:Nil Units )	125.21	-
Edelweiss Arbitrage Fund - Regular Plan Growth- ISIN 282980 Units (Previous year:Nil Units )	50.31	-
<b>Total</b>	<b>12,612.73</b>	<b>9,663.81</b>

**Aggregate Book Value of Quoted Investments**

**11,342.60**

**8,848.89**

**Aggregate Market Value of Quoted Investments**

**12,612.73**

**9,663.81**

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 10 Other Financial Assets**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Interest Accured	170.20	70.96
Other receivables (from Related Parties )	0.32	0.32
Interest Receivable	717.83	690.33
<b>Total</b>	<b>888.35</b>	<b>761.61</b>

**Note 11.1 Cash and Cash Equivalents**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Balances with banks:		
– On current accounts	353.68	248.97
Cash on hand	0.98	2.11
<b>Total</b>	<b>354.66</b>	<b>251.08</b>

**Note 11.2 Bank Balances other than Cash and Cash Equivalents**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Deposits with original maturity for more than 3 months but less than 12 months	2,393.50	4,502.87
Margin Money deposit	1,162.94	1,116.07
<b>Total</b>	<b>3,556.44</b>	<b>5,618.94</b>

**SOUTH ASIA FM LIMITED**
**Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**

(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)

**Note - 12. Equity Share Capital**

Particulars	As at 31-Mar-2024	As at 31-Mar-2024	As at 31-Mar-2023	As at 31-Mar-2023
<b>Authorised Capital</b>				
401,000,000 Equity Shares of Rs. 10/- each (31-Mar-2023: 401,000,000 Equity Shares of Rs.10/- each )		40,100.00		40,100.00
254,000,000 0.1% Compulsorily Convertible Preference Shares of Rs. 10/- each (31-Mar-2023: 254,000,000 0.1% Compulsorily Convertible Preference Shares of Rs.10/- each)		25,400.00		25,400.00
		<b>65,500.00</b>		<b>65,500.00</b>
<b>Issued, Subscribed and Paid-up Capital</b>				
381,859,817 Equity Shares of Rs.10/- each fully paid up (31-Mar-2023: 381,859,817 Equity Shares of Rs.10/- each fully paid up)		38,185.98		38,185.98
233,500,683 0.1% Compulsorily Convertible Preference Shares of Rs. 10/- each (31-Mar-2023: 233,500,683 0.1% Compulsorily Convertible Preference Shares of Rs.10/- each)	23,350.07		23,350.07	
Less: Classified under "Other Equity" - Note 13	(23,350.07)	-	(23,350.07)	
		<b>38,185.98</b>		<b>38,185.98</b>

**(i) Reconciliation of the number of shares outstanding:**

At the beginning of the year		38,18,59,817		38,18,59,817
Issued during the year		-		-
<b>Outstanding at the end of the year</b>		<b>38,18,59,817</b>		<b>38,18,59,817</b>

**(ii) Term/Rights attached to Shares**

The Company has one class of equity shares having a face value of INR 10 each. Each shareholder is eligible for one vote per share held. The Company declares and pays dividends in Indian rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

During the period ended March 31, 2024, the amount of per share dividend recognized as distributions to equity shareholders was Rs. NIL /- share (March 31, 2023: Rs. NIL/-)

In the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

**(iii) Details of Shareholders holding more than 5 percent in the Company:**

Particulars	As at 31-Mar-2024		As at 31-Mar-2023	
	No. of Shares	% against total number of shares	No. of Shares	% against total number of shares
<b>Name of the shareholders</b>				
Sun TV Network Limited	22,69,92,000	59.44%	22,69,92,000	59.44%
AH Multisoft Private Limited	7,63,71,962	20.00%	7,63,71,962	20.00%
South Asia Multimedia Technologies Limited, Mauritius	7,63,71,963	20.00%	7,63,71,963	20.00%

**(iv) Shareholding of promoters**

Promoter Name	As at 31-Mar-2024			As at 31-Mar-2023		
	No. of Shares	% of total shares	% of Change during the Year	No. of Shares	% of total shares	% of Change during the Year
Sun TV Network Limited	22,69,92,000	59.44%	-	22,69,92,000	59.44%	-
Kalanithi Maran	21,23,888	0.56%	-	21,23,888	0.56%	-

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 13. Other Equity**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
233,500,683 0.1 % Compulsorily Convertible Preference Shares of Rs. 10 /- each (31-Mar-2023: 233,500,683 0.1% Compulsorily Convertible Preference Shares of Rs.10/- each)	23,350.07	23,350.07
Share Premium	13,150.00	13,150.00
Retained earnings	(685.17)	(2,362.84)
<b>Total</b>	<b>35,814.90</b>	<b>34,137.23</b>

The Company has only one class of Preference shares having a face value of Rs. 10 per share. The Preference shares are convertible to equity shares at any time within a period of 18 years from the date of issue at the option of the Company. Upon conversion to equity shares, the preference shares rank pari passu with the existing equity shares of the company in all respects.

**Note 14. Other Financial Liabilities (Non Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Other financial liabilities at amortised cost</b>		
Rental deposit from related parties	0.20	0.20
<b>Total</b>	<b>0.20</b>	<b>0.20</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 15 Trade Payables - Current**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Total outstanding due of micro enterprises and small enterprises (MSME)	2.57	1.25
Total outstanding dues of creditors other than micro enterprises and small enterprises	409.52	276.21
<b>Total</b>	<b>412.09</b>	<b>277.46</b>

Particulars	Outstanding for following periods as on 31.3.2024 from due date of payment				
	Less than one year	1-2 years	2-3 years	3 years and above	Total
(i) MSME	2.57	-	-	-	2.57
(ii) Others	400.73	6.89	1.21	0.69	409.52
(iii) Disputed dues – MSME	-	-	-	-	-
(iv) Disputed dues – Others	-	-	-	-	-
<b>Total</b>	<b>403.30</b>	<b>6.89</b>	<b>1.21</b>	<b>0.69</b>	<b>412.09</b>

Particulars	Outstanding for following periods as on 31.3.2023 from due date of payment				
	Less than one year	1-2 years	2-3 years	3 years and above	Total
(i) MSME	1.25	-	-	-	1.25
(ii) Others	267.51	7.04	1.53	0.13	276.21
(iii) Disputed dues – MSME	-	-	-	-	-
(iv) Disputed dues – Others	-	-	-	-	-
<b>Total</b>	<b>268.76</b>	<b>7.04</b>	<b>1.53</b>	<b>0.13</b>	<b>277.46</b>

**Note 16. Other Financial Liabilities (Current)**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Other financial liabilities</b>		
Payable to employees	286.70	268.79
Outstanding liabilities	3,247.54	2,952.95
Other Payables (to Related Parties )	3.48	50.88
<b>Total</b>	<b>3,537.72</b>	<b>3,272.62</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 17. Other Current Liabilities**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
Statutory Dues	302.50	260.79
Advances from customers	58.88	88.25
<b>Total</b>	<b>361.38</b>	<b>349.04</b>

**Note 18. Provisions**

Particulars	As at 31-Mar-2024	As at 31-Mar-2023
<b>Short-term provisions</b>		
Provision for leave encashment	225.68	209.21
Provision for gratuity	37.94	9.07
<b>Total</b>	<b>263.62</b>	<b>218.28</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 19. Revenue from Services**

Particulars	Mar 31, 2024	Mar 31, 2023
Advertising income	12,611.61	11,164.35
<b>Total</b>	<b>12,611.61</b>	<b>11,164.35</b>

**Note 20. Other Income**

Particulars	Mar 31, 2024	Mar 31, 2023
Dividend income on current investments	64.32	40.78
Net gain on sale of current investments	307.33	207.90
Fair Value Gain on Financial Instruments at FVTPL(net)	455.21	104.34
Liabilities not required to be paid written back	261.55	642.39
Profit on Sale of Assets (net)	3.66	-
Rental Income	6.70	4.34
Interest income		
- on bank deposits & bonds	412.37	388.46
- on loans to associates /deposits	1,951.25	1,778.37
- on IT refund	10.24	27.77
- on other loans	412.50	406.10
<b>Total</b>	<b>3,885.13</b>	<b>3,600.45</b>

**Note 21. Cost of Revenues**

Particulars	Mar 31, 2024	Mar 31, 2023
Program production expenses	1,645.90	1,457.11
Licenses	1,628.61	1,584.43
<b>Total</b>	<b>3,274.51</b>	<b>3,041.54</b>

**Note 22. Employees' Benefits Expenses**

Particulars	Mar 31, 2024	Mar 31, 2023
Salaries, wages and bonus	4,621.12	4,184.64
Gratuity & Leave Encashment Expenses	85.53	71.79
Contributions to provident fund and other funds	296.37	266.04
Staff welfare expense	18.93	16.40
<b>Total</b>	<b>5,021.95</b>	<b>4,538.87</b>

**SOUTH ASIA FM LIMITED**  
**Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**  
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

**Note 23. Other Expenses**

Particulars	March 31, 2024	March 31, 2023
Advertisement and marketing expenses	109.74	104.92
Legal and professional fees	316.71	275.08
Travel and conveyance	54.32	66.50
Rent	16.16	11.51
Power and Fuel	601.04	590.06
Repairs and maintenance		
- Plant and machinery	64.21	41.43
- Others	103.74	63.15
Communication	62.71	79.02
Expenditure on Corporate Social Responsibility	22.00	15.00
Utilities	271.25	256.99
Insurance	6.43	7.82
Bad debts written off	266.82	286.63
Provision for doubtful debts (net of reversals)	207.50	206.74
Loss on sale of assets (net)	-	1.77
Rates and taxes	92.92	316.42
Assets Scrapped	0.04	14.61
Miscellaneous expenses	13.22	5.42
<b>Total</b>	<b>2,208.81</b>	<b>2,343.07</b>

Corporate Social Responsibility (CSR) Expenditure		Year ended	
Particulars	March 31, 2024	March 31, 2023	
a. Amount required to be spent by the company during the year.	21.10	14.49	
b. Amount of expenditure incurred	22.00	15.00	
c. (Excess)/Shortfall at the end of the year	(0.90)	(0.51)	

There is no shortfall in any of the previous years  
CSR Activities include donations to education and healthcare organisations

**Payment to auditor:**

Particulars	Year ended	
	March 31, 2024	March 31, 2023
<b>As auditor:</b>		
Audit fee	3.00	1.00
<b>In other capacity:</b>		
Other services	5.10	5.10
<b>Total</b>	<b>8.10</b>	<b>6.10</b>

**Note 24. Depreciation and amortization expense**

Particulars	March 31, 2024	March 31, 2023
Depreciation of tangible assets (Note 3)	278.63	357.65
Amortization of intangible assets (Note 4)	1,413.33	1,411.37
Amortization of Right Of Use	484.07	497.68
<b>Total</b>	<b>2,176.03</b>	<b>2,266.70</b>

**Note 25. Finance Costs**

Particulars	March 31, 2024	March 31, 2023
Interest		
- others	2.74	20.01
Bank charges	2.36	3.25
Lease Interest Expense Ind AS	438.18	594.92
<b>Total</b>	<b>443.28</b>	<b>618.18</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees unless otherwise stated, except in respect of number and per share information)***Note 26. Components of Other Comprehensive Income (OCI)**

The disaggregation of changes to OCI by each type of reserve in equity is shown below:

Particulars	Year Ended	
	March 31, 2024	March 31, 2023
Re-measurement gains (losses) on defined benefit plans	(50.79)	(30.20)
Others (if any)		
<b>Total</b>	<b>(50.79)</b>	<b>(30.20)</b>

**Note 27. Earnings Per Share**

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year.

Diluted EPS amounts are calculated by dividing the profit attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year plus the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

The following reflects the income and share data used in the basic and diluted EPS computations:

Particulars	Year Ended	
	March 31, 2024	March 31, 2023
Profit after tax	1,728.49	596.31
Weighted average number of shares		
- Basic	38,18,59,817	38,18,59,817
- Diluted	40,52,09,885	40,52,09,885
Earning per share of Rs.10/- each		
- Basic	0.45	0.16
- Diluted	0.43	0.15

**Note 28. Employee benefit plans****A) Defined Contribution plans**

i) Contribution to Provident Fund : Contributions towards Employees Provident Fund made to the Regional /Employee Provident Fund are recognised as expenses in the year in which the services are rendered.

ii) Contribution to Employee State Insurance : Contributions to Employees State Insurance Scheme are recognised as expense in the year in which the services are rendered.

During the year, the company has recognised the following amounts in the Profit and Loss account, which are included in Employee Benefit Expense in Note 22	Year ended March 31, 2024	Year ended March 31, 2023
Contribution to Provident Fund	295.46	264.95
Contribution to Employee State Insurance	0.90	1.09

**B) Defined benefit plan - Gratuity**

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on departure at 15 days salary (last drawn salary) for each completed year of service. The scheme is funded with an insurance with an insurance Group in the form of a qualifying insurance policy.

The following tables summarize the components of net benefit expense recognised in the statement of profit and loss and the funded status and amounts recognised in the balance sheet for the Gratuity plan.

**Statement of Profit and Loss**

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
<b>Recognized in profit or loss:</b>		
Current service cost	71.69	64.37
Interest cost on benefit obligation	(2.63)	(2.62)
<b>Recognized in other comprehensive income:</b>		
Remeasurement gains/(losses) in other comprehensive income arising from changes in financial assumptions	1.34	(9.51)
Experience adjustments	43.41	32.91
Return on Plan Assets (Greater) / Less than Discount rate	6.04	6.81
Recognized in other comprehensive income	50.79	30.20
<b>Net benefit expense</b>	<b>119.85</b>	<b>91.96</b>

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
Defined benefit obligation	641.50	570.11
Fair value of plan assets	603.56	561.04
<b>Plan Liability / (Asset)</b>	<b>37.94</b>	<b>9.07</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 28. Employee benefit plans (Cont..)**

Changes in the present value of the defined benefit obligation are as follows:

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
<b>Opening defined benefit obligation</b>	<b>571.11</b>	<b>521.03</b>
Current service cost	71.69	64.37
Interest cost	38.16	34.96
Actuarial (gains) / losses on obligation	44.75	23.40
Benefits paid	(83.21)	(73.65)
<b>Closing defined benefit obligation</b>	<b>642.50</b>	<b>571.11</b>

Changes in the fair value of plan assets are as follows:

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
<b>Fair value of planned assets at the beginning of the year</b>	<b>561.04</b>	<b>510.61</b>
Expected return on plan assets	40.79	37.58
Contributions	90.98	93.31
Benefits paid	(83.21)	(73.65)
Actuarial gain / (loss) on plan assets	(6.04)	(6.81)
<b>Fair value of plan assets at the end of the year</b>	<b>603.56</b>	<b>561.04</b>

Experience adjustments on plan liabilities

Experience adjustments on plan assets

The principal actuarial assumptions used in determining gratuity obligation for the Group's plans are shown

Particulars	Year ended March 31, 2024	Year ended March 31, 2023
Discount rate	7.19%	7.22%
Expected rate of return on assets	7.22%	6.95%
Employee turnover	15.00%	15.00%

The overall expected rate of return on assets is determined based on market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***29.1 The major categories of plan assets of the fair value of the total plan assets are as follows:**

<b>Gratuity plan</b>		
<b>Particulars</b>	<b>Mar 31, 2024</b>	<b>Mar 31, 2023</b>
<b>Investments details</b>		
Funds with LIC	603.56	561.04
<b>Total</b>	<b>603.56</b>	<b>561.04</b>

A quantitative sensitivity analysis for significant assumption as at 31 March, 2024 is as shown below:

**Gratuity plan:**

<b>Assumptions</b>	<b>Discount rate</b>		<b>Future salary increases</b>	
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease
Impact on defined benefit obligation	(40.05)	45.06	38.63	(35.96)

The sensitivity analyses above have been determined based on a method that extrapolates the impact on defined benefit obligation as a result of The following payments are expected contributions to the defined benefit plan in future years:

<b>Assumptions</b>	<b>March 31, 2024</b>	<b>March 31, 2023</b>
Within the next 12 months (next annual reporting period)	81.78	77.65
Between 2 and 5 years	221.58	190.05
Between 5 and 10 years	141.36	126.87
<b>Total expected payments</b>	<b>444.72</b>	<b>394.57</b>

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 30. Related party transactions****Names of related parties****Individual owning an interest in voting power of the Company that gives them control**

Mr. Kalanithi Maran

**Enterprises in which Key Management personnel or their relatives have significant influence**

Sun Direct TV Pvt Limited

**Holding Company**

Sun TV Network Limited

**Associates /Joint Ventures**

Metro Digital Networks (Hyd) P Ltd

Deccan Digital Networks (Hyd) P Ltd

A.V.Digital Networks (Hyd) P Ltd

Pioneer Radio Training Services P Ltd

Asia Radio Broadcast P Ltd

Optimum Media Services P Ltd

Digital Radio (Delhi) Broadcasting Limited

Digital Radio (Mumbai) Broadcasting Limited

Digital Radio (Kolkata) Broadcasting Limited

South Asia Multimedia Limited

**Key Management personnel**

Mr. K.Shanmugam - Managing Director

Mr. Nicholas Martin Paul- Director

Particulars	Holding Company		Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiary / Joint Ventures/ associates		Key managerial personnel / Relatives of Key managerial personnel	
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023
<b>Rental Income</b>								
Sun Direct TV Pvt Ltd	-	-	3.30	3.70	-	-	-	-
<b>Interest Income</b>								
A.V.Digital Networks (Hyd) P Ltd	-	-	-	-	257.90	257.20	-	-
Sun Direct TV Pvt Ltd	-	-	412.50	406.10	-	-	-	-

**SOUTH ASIA FM LIMITED**
**Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**
*(All amounts are in lakhs Indian Rupees unless otherwise stated)*
**Note 30. Related party transactions**

Particulars	Holding Company		Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiary / Joint Ventures/ associates		Key managerial personnel / Relatives of Key managerial personnel	
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023
<b>Advertisement Income</b>								
Sun TV Network Limited	-	42.53	-	-	-	-	-	-
Sun Direct TV Pvt Limited	-	-	0.60	0.40	-	-	-	-
<b>Rent Expense</b>								
Sun TV Network Limited	17.47	16.64	-	-	-	-	-	-
<b>Business Support Services</b>								
Sun TV Network Limited	22.23	16.19	-	-	-	-	-	-
<b>Remuneration/Ex-gratia/Bonus payable</b>								
Mr. C. Venkatesh	-	-	-	-	-	-	69.39	65.24

Particulars	Holding Company		Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiaries / Joint Venture	
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023
<b>Balances Outstanding:</b>						
<b>Other Receivables</b>						
Sun Direct TV Pvt Limited	-	-	0.32	0.32	-	-
<b>Loans &amp; Advances</b>						
A.V.Digital Networks (Hyd) P Ltd	-	-	-	-	3,215.00	3,215.00
Sun Direct TV Pvt Limited	-	-	5,000.00	5,000.00	-	-
<b>Rental and other deposits</b>						
Sun Direct TV Pvt Limited	-	-	0.20	0.20	-	-
<b>Accounts Receivable</b>						
Sun Tv Network Limited	-	50.18	-	-	-	-
<b>Accounts Payable / Other Current Liabilities</b>						
Sun Tv Network Limited	3.48	50.88	-	-	-	-
<b>Other Financial Assets</b>						
<b>Interest Receivable</b>						
A.V.Digital Networks (Hyd) P Ltd	-	-	-	-	614.70	597.52
Sun Direct TV Pvt Limited	-	-	103.13	92.81	-	-

**SOUTH ASIA FM LIMITED**
**Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**
*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*
**Note 31.1. Fair Values**

Set out below, is a comparison by class of the carrying amounts and fair value of the Company's financial instruments, other than those with carrying amounts that are reasonable approximations of fair values:

Particulars	Carrying Value		Fair Value	
	31.03.2024	31.03.2023	31.03.2024	31.03.2023
<b>Financial Assets (Non Current &amp; Current)</b>				
Investments in Mutual Funds	12,612.73	9,663.81	12,612.73	9,663.81
Investments in Associate companies	18,010.13	18,624.68	18,010.13	18,624.68
Investments in joint ventures	16,359.75	15,750.98	16,359.75	15,750.98
<b>Total</b>	<b>46,982.61</b>	<b>44,039.47</b>	<b>46,982.61</b>	<b>44,039.47</b>

**Note 31.2. Fair value hierarchy**

The following table provides the fair value measurement hierarchy of the Company's assets and liabilities:

**Quantitative disclosures fair value measurement hierarchy for assets as at 31 March 2024:**

Particulars	Date of Valuation	Fair Value Measurement using			
		Total	Quoted Price in active markets(Level 1)	Significant observable inputs( Level 2)	Significant unobservable inputs( Level 3)
<b>Asset measured at fair value:</b>					
<b>FVTPL financial investments:</b>					
Investments in Mutual Funds	31-Mar-24	12,612.73	12,612.73	-	-
Investments in Associate companies	31-Mar-24	18,010.13	-	18,010.13	-
Investments in joint ventures	31-Mar-24	16,359.75	-	16,359.75	-
<b>Assets for which fair values are disclosed:</b>					
Investment Properties	31-Mar-24	-	-	-	-

**Quantitative disclosures fair value measurement hierarchy for assets as at 31 March 2023**

Particulars	Date of Valuation	Fair Value Measurement using			
		Total	Quoted Price in active markets(Level 1)	Significant observable inputs( Level 2)	Significant unobservable inputs( Level 3)
<b>Asset measured at fair value:</b>					
<b>FVTPL financial investments:</b>					
Investments in Mutual Funds	31-Mar-23	9,663.81	9,663.81	-	-
Investments in Associate companies	31-Mar-23	18,624.68	-	18,624.68	-
Investments in joint ventures	31-Mar-23	15,750.98	-	15,750.98	-
<b>Assets for which fair values are disclosed:</b>					
Investment Properties	31-Mar-23	-	-	-	-

There have been no transfers between Level 1 and Level 2 during the period.

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 32. Financial risk management objectives and policies**

The Company's principal financial liabilities, other than derivatives, comprise bank loans and trade payables. The main purpose of these financial liabilities is to raise finance for the Company's operations. The Company has various financial assets such as trade receivables and cash and short-term deposits, which arise directly from its operations.

The Company is exposed to market risk, credit risk and liquidity risk. The Company's senior management oversees the management of these risks. The Company's senior management is supported by a financial risk committee that advises on financial risks and the appropriate financial risk governance framework for the Company. The financial risk committee provides assurance to the Company's senior management that the Company's financial risk activities are governed by appropriate policies and procedures and that financial risks are identified, measured and managed in accordance with the Company's policies and risk objectives. All derivative activities for risk management purposes are carried out by specialist teams that have the appropriate skills, experience and supervision. It is the Company's policy that no trading in derivatives for speculative purposes may be undertaken.

**Impact of COVID-19**

The Company based on their assessment believes that the probability of the occurrence of their forecasted transactions is not impacted by COVID-19

**Market Risk**

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk and other price risk, such as equity price risk. Financial instruments affected by market risk include deposits, etc. Financial instrument affected by market risk include deposits etc.

**Credit risk**

Credit risk is the risk that counterparty will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. The Company is exposed to credit risk from its operating activities (primarily trade receivables) and from its financing activities, including deposits with banks and financial institutions, foreign exchange transactions and other financial instruments.

**Liquidity risk**

The Company prime source of income is cash and cash equivalents and the cash flow generated from activities. The company has no outstanding bank borrowings. The company believes the working capital is sufficient to meet its current requirements. Accordingly there is no liquidity risk.

The table below summarises the maturity profile of the company's financial liabilities based on contractual undiscounted payments.

	On demand	Less than 3 months	3 to 12 months	1 to 5 years	> 5 years	Total
<b>Year ended 31/03/2024</b>						
Lease Liability	-	-	373.08	2,456.64	1,321.04	4,150.76
Other financial liabilities	-	-	3,537.72	0.20	-	3,537.92
Trade and other payables	-	770.90	-	-	-	770.90
	-	<b>770.90</b>	<b>3,910.80</b>	<b>2,456.84</b>	<b>1,321.04</b>	<b>8,459.58</b>
<b>Year ended 31/03/2023</b>						
Lease Liability	-	-	334.08	2,309.29	2,258.12	4,901.49
Other financial liabilities	-	-	3,272.62	0.20	-	3,272.82
Trade and other payables	-	625.24	-	-	-	625.24
	-	<b>625.24</b>	<b>3,606.70</b>	<b>2,309.49</b>	<b>2,258.12</b>	<b>8,799.55</b>

**SOUTH ASIA FM LIMITED**
**Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**

(All amounts are in lakhs of Indian Rupees, unless otherwise stated)

**Note 33. Right of Use and Lease Liability**
**Right of Use Assets**

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
<b>Gross carrying amount</b>		
Opening Gross carrying amount	5,601.92	5,723.53
Reclassification from property, plant & equipment	-	-
Recognition on account of IND AS 116	-	-
Additions	35.13	-
Disposals	(541.26)	(121.61)
Remeasurement of ROU	(13.83)	-
<b>Closing gross carrying amount</b>	<b>5,081.96</b>	<b>5,601.92</b>
<b>Accumulated depreciation / amortisation</b>		
Opening Accumulated depreciation / amortisation	1,997.51	1,535.76
Reclassification from property, plant & equipment	-	-
Depreciation / amortisation charge during the year	484.07	497.68
Disposals	(228.98)	(35.93)
<b>Closing accumulated depreciation / amortisation</b>	<b>2,252.60</b>	<b>1,997.51</b>
<b>Net carrying amount</b>	<b>2,829.36</b>	<b>3,604.41</b>

33.1 The aggregate depreciation expense on ROU assets is included under depreciation and amortization expense in the statement of Profit and Loss.

33.2. The impact of changes in accounting policy on account of adoption of Ind AS 116 is as follows:

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
Decrease in Property, Plant and equipment by	-	-
Increase / (decrease) in lease liability by	(750.72)	(368.86)
Increase / (decrease) in right of use assets by	(775.05)	(583.35)
Increase/(decrease) in finance cost by	438.18	594.92
Increase/(decrease) in depreciation by	484.07	497.68
Increase/(decrease) in rent by	902.27	878.10

**33.3. Movement in Lease liabilities :**

The following is the movement in lease liabilities during the year ended March 31, 2023:

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
Balance as at the beginning of the year	4,901.49	5,270.35
Recognition on account of adoption of Ind AS 116	-	-
Additions	35.13	-
Finance costs accrued during the period	576.78	594.92
Deletions	(446.53)	(85.68)
Remeasurement of Lease Liabilities	(13.83)	-
Payment of lease liabilities	(902.27)	(878.10)
<b>Balance as at the end of the year</b>	<b>4,150.77</b>	<b>4,901.49</b>

33.4. The table below provides details regarding the contractual maturities of lease liabilities as at March 31, 2024 on an undiscounted basis:

Particulars	Year ended	
	As at 31-Mar-2024	As at 31-Mar-2023
Less than one year	740.15	876.16
One to five years	4,765.89	5,079.94
More than five years	1,591.57	2,783.62
<b>Total</b>	<b>7,097.61</b>	<b>8,739.72</b>

**33.5. Amounts recognized in statement of profit or loss**

Particulars	2023-24	2022-23
Interest on lease liabilities	438.18	594.92
Excess of Lease Liability over ROU Asset on Derecognition	138.60	-
Variable lease payments not included in the lease payment liabilities	-	-
Income from sub-leasing right of use assets	6.70	4.34
Expenses relating to short-term leases	-	-
Expenses relating to leases of low-value assets, excluding short-term leases of low value assets.	-	-

**33.6. Amounts recognized in cash flow statement**

Particulars	2023-24	2022-23
Total cash outflows for leases	902.27	878.10

33.7. The average incremental borrowing rate applied to lease liabilities as at April 1, 2023 is 12%

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024**

*(All amounts are in lakhs of Indian Rupees, unless otherwise stated)*

**Note 34. Capital management**

For the purpose of the Company's capital management, capital includes issued equity capital, share premium and all other equity reserves attributable to the equity holders of the parent. The primary objective of the Company's capital management is to maximise the shareholder value.

The Company manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. To maintain or adjust the capital structure, the Company may adjust the dividend payment to shareholders, return capital to shareholders or issue new shares. The Company monitors capital using a gearing ratio, which is net debt divided by total capital plus net debt. The Company's policy is to keep the gearing ratio between 3% and 7%. The Company includes within net debt, trade and other payables, less cash and cash equivalents.

<b>Return on Equity</b>	<b>As at 31-Mar-2024</b>	<b>As at 31-Mar-2023</b>
Profit Before Taxes	3,372.16	1,956.45
Less: Finance Income	(2,786.35)	(2,600.69)
Add: Finance cost	443.28	618.18
<b>Earnings before Net interest and Tax</b>	1,029.09	(26.07)
Equity Share Capital	38,185.98	38,185.98
Other Equity	35,814.90	34,137.23
<b>Capital Employed</b>	74,000.88	72,323.21
<b>ROCE</b>	1.39	(0.04)

No changes were made in the objectives, policies or processes for managing capital during the years ended 31 March, 2024 and 31 March, 2023.

**SOUTH ASIA FM LIMITED****Notes to Consolidated Financial Statements for the Year ended 31st March, 2024***(All amounts are in lakhs of Indian Rupees, unless otherwise stated)***Note 35. Note on FM Radio Licences**

The Company operationalized Seven Frequencies which it obtained in the Batch 2 of Phase III.

**Note 36. Ind AS Impact in Profit & Loss Account**

Particulars	Note No.	Year ended	
		As at 31-Mar-2024	As at 31-Mar-2023
<b>Income</b>			
Finance Income - on loans to Associates / deposits	21	1,689.35	1,521.17
Fair Value Gain on Financial Instruments at FVTPL(net)	20	455.21	104.34
		<b>2,144.56</b>	<b>1,625.51</b>
<b>Expenditure</b>			
Amortization of Right Of Use	26	484.07	497.68
Lease Interest Expense	27	438.18	594.92
Rent	24	15.23	10.76
Licences	22	35.82	34.78
Actual Rent expenses adjusted in Lease Liability		(897.92)	(878.11)
		<b>75.38</b>	<b>260.03</b>
<b>Net Impact</b>		<b>2,069.18</b>	<b>1,365.48</b>

**Note 37. Prior year comparatives**

Previous year figures have been regrouped/reclassified, wherever necessary, to conform to this year's classification.

**Note 40. Information on Proposed Amalgamation**

The Board of Directors of the Company and its Joint Ventures/ Associate Companies at their respective meetings held on January 4, 2024, approved a proposed composite scheme of arrangement for amalgamation involving these Joint Venture / Associate Companies and the Company (as applicable). The respective schemes of amalgamation with Appointed Date of 1st April 2023 are subject to necessary statutory and regulatory approvals, including sanction by the Hon'ble National Company Law Tribunal under Sections 230 and 232 of the Companies Act, 2013. Pending this, they have not been given effect to in these financial statements.

As per our report of even date

For and on behalf of Board of Directors of South Asia FM Limited

For M N & Associates

Firm registration number: 018167S

Chartered Accountants

S.M. Manish Bhurat

Partner

Membership #: 228297

UDIN:24228297BKEFAM7615

Place: Chennai

Date: 21-05-2024

K. SHANMUGAM

Managing Director

NICHOLAS MARTIN PAUL

Director

Place: Chennai

Date: 21-05-2024